

WAFCS BOARD OF DIRECTORS MEETING  
July 18, 2015

The WAFCS Board of Directors Meeting was held at Beyond the Daily Grind restaurant in Mauston, WI and called to order at 9:57 a.m. by President, Mary Kennedy.

ATTENDANCE: Mary Kennedy Jeanne Schwass-Long, Stephanie Love, Carolyn Barnhart, Karen Goebel, Janet Powell, Cindy Quilling, Susan Turgeson, Mary Kaye Merwin and Carol Subera.

AGENDA: The agenda was accepted as distributed.

SECRETARY'S REPORT: The minutes of the March 26, 2015 Council Meeting have been reviewed by readers Janet Powell and Barbara George. The minutes were placed on file. Readers for this meeting will be Carolyn Barnhart and Jeanne Schwass-Long.

TREASURER'S REPORT: Treasurer Susan Turgeson reported that as of July 15, 2015, total assets of the Association were \$34,366.24. Total assets for the WAFCS Foundation on that same date were \$83,016.83. The Foundation Board of Directors continues to explore options beyond a single certificate of deposit for investing up to \$50,000 of their assets.

NOTE: The Executive Committee approved the 2015-16 operating budget of \$18,400 by electronic ballot on July 20, 2015.

PRESIDENT'S REPORT: The president reported on the highlights of the AAFCS Leadership Council held in Florida during the AAFCS Annual Meeting Mary and Jeanne Schwass-Long were our representatives at the Leadership Council meeting and will also be our representatives at the fall AAFCS Leadership meeting.

IMMEDIATE PAST PRESIDENT: Jeanne Schwass-Long reported on the nationwide success of the first "Dine In for Healthy Families Day" and announced that it will be held again in 2015 on December 3<sup>rd</sup>. Susan Turgeson agreed to give Wisconsin leadership to the project.

Jeanne reported that no contacts have been made to date for 2017 WAFCS State Conference leadership and led discussion concerning best locations for this conference. It was a consensus that conferences held in the central part of the state are easiest for all to attend and draw the best participation.

Jeanne is also still seeking someone to fill the New Professionals Director at Large position.

PRESIDENT ELECT: Cindy Quilling indicated that she is in the process of gearing up for her new leadership role and reacquainting herself with recent changes in the organization.

EXECUTIVE DIRECTOR: Janet Powell distributed the 2015-16 schedules for newsletters and other contacts with the membership. These contacts are handled electronically, as much as possible.

Janet asked for recommendations on how to handle requests that she receives from businesses and other groups to place their resources on our website. Discussion indicated that caution be taken to not imply endorsement. It was also suggested that any materials of this sort should be reviewed before any consideration for inclusion in our website. It was suggested that perhaps members with special expertise could be asked to review if something comes up in their field. If such a review is positive, then a link to those resources could appear on our website with a disclaimer confirming that this listing is not an endorsement.

Janet also distributed listings of previous award winners from Wisconsin as well as a listing of members in leadership roles and asked for updates.

VICE PRESIDENT FOR PROFESSIONAL DEVELOPMENT: Esther Fahm was not able to be present, but did send a written report and arranged for several reports under her oversight.

2015 STATE CONFERENCE: The conference was successful and generated a net income of \$6285.93 over expenses. This was possible because of state meal rates at the lodge, using two keynote speakers from the UW speaker's bureau without cost; and some very generous in-kind gifts.

REGIONAL MEETINGS: No report

2016 STATE CONFERENCE: Co-chairs for the 2016 conference are Jeanne Schwass-Long and Janet Powell. It will be held March 31 – April 2, 2016 at the Radisson Hotel in Madison, WI. Theme for the conference will be “Improving the Health and Well-Being of a Changing Society”.

VICE PRESIDENT FOR PUBLIC POLICY: A written report was received and filed.

VICE PRESIDENT FOR MEMBERSHIP: Stephanie Love reported that current state membership is at 148. This number includes over 30 new members. It was recommended that each of these new members receive a letter of welcome.

RETIREES: Carol Subera reported on the results of a survey that she conducted with the emeritus members from Wisconsin. She received a good response from this survey and learned of the status of several of our older members who are no longer able to travel and participate in statewide meetings.

NEW PROFESSIONALS: Stephanie presented a comprehensive outline of activities and programs planned for the Protégé Plus program. This outline also provided a budget for the project of \$1500. **A motion was made and seconded to approve the \$1500 budget for 2015-16 as presented. Motion carried.** The treasurer will list this as a special projects line item.

STUDENT DEVELOPMENT: No report

VICE PRESIDENT FOR AWARDS AND RECOGNITION: Carolyn Barnhart presented a written report and reinforced the deadline date of November 1<sup>st</sup> for awards nominations. She also indicated that the Awards Committee could not pursue anyone for an award without a written nomination to the committee.

After discussion regarding the status of awards at the national level: **A motion was made and seconded requesting that the WAFCS officers write a letter to the AAFCS officers and staff, expressing the need for continued recognition opportunities at all levels, and specifically reinstate the Leader and New Achiever national awards. Motion carried.**

VICE PRESIDENT FOR COMMUNICATIONS & TECHNOLOGY: Kayla Correll was not able to be in attendance but submitted a written report. At Kayla's request, **A motion was made and seconded to add Twitter to the association's social media plan. Motion carried.**

VICE PRESIDENT FOR EXTERNAL RELATIONS: No report was received from Jessica Monfils.

WAFCS FOUNDATION REPORT: Karen Goebel provided a comprehensive written report covering all of the activities of the Foundation in the past year.

## **NEW BUSINESS**

WISCONSIN FCS TEACHER STATUS: It was reported that while the bill that had been attached to the State Budget was withdrawn, it is still essential that we continue to monitor proposed legislation that would remove requirements for a college degree and specific training from the hiring requirements for teachers of FCS.

AFFILIATE ACTION PLAN: The Affiliate Action Plan is due September 1<sup>st</sup> and Jeanne Schwass-Long is giving leadership to the completion of this report.

## ANNOUNCEMENTS

- The AAFCS Annual Conference was successful with 23 attending from WI.
- The Teacher Celebration at NASCO on August 7<sup>th</sup> has over 20 registered
- The 2016 AAFCS Annual Conference will be in Bellevue, WA June 22-25, 2016
- The next meeting of the WAFCS Board will be a teleconference on October 24<sup>th</sup> from 9 – 10:00 a.m.

The meeting was adjourned at 1:45 p.m.

Mary Kaye Merwin  
Secretary

Readers: Carolyn Barnhart  
Jeanne Schwass-Long