

**WAFCS COUNCIL MEETING**  
**March 7, 2013**

President, Arlene Welcher, called the WAFCS Council Meeting to order at 7:05 p.m. at the Radisson Hotel in Madison, WI.

PRESENT: Arlene Welcher, Barbara George, Mary Kaye Merwin, Sue Buck, Tiffani Roltgen, Carol Anderson, Marsha Larson, Susan Turgeson, Karen Goebel, Donna Dinco, Priscilla Bondhus, Janet Powell, Beverly Braun, Diane Klemme, Vera Riley, Jean Zeithaml, Carol Subera, Jessica Monfils, Rebekah Catalano, Annika Olson, Carolyn Barnhart, Kayla Slaasted, Esther Fahm.

AGENDA: The agenda was accepted as printed.

SECRETARY'S REPORT: The distributed minutes of the January 12, 2013 Council conference call were read and approved by readers Carolyn Barnhart and Barbara George. The minutes were placed on file. Readers for this meeting are Vera Riley and Donna Dinco.

TREASURER'S REPORT: Treasurer, Susan Turgeson, reported that the association net operating assets are currently \$33,751.82. The report was placed on file for audit. The net assets of the WAFCS Foundation are currently \$80,818.74. A question was asked regarding the investment of a portion of these assets. The Foundation board will explore investment options for the future and report back.

**OLD BUSINESS**

Filling AAFCS State Representative Positions and By Laws Update: Diane Klemme reported that to get these representative positions as a regular part of our state positions will require changes in our policies and procedures handbook. This will be worked on in the next few months with a committee composed of Diane Klemme, Arlene Welcher, Judy Knudsen, Barbara George, Jessica Monfils, Carol Anderson, Mary Kaye Merwin, Susan Turgeson, and Tiffani Roltgen who will also review the By-Laws.

Newsletter Guidelines: Tiffani Roltgen presented proposed Guidelines for Newsletter content and requested that the council review these prior to the next meeting where we will act on these guidelines.

Communications Survey: A survey was sent to 122 members with electronic access to determine their feelings on receiving the newsletter and the membership directory via e-mail rather than hard copy. There was a 40% return with 46 out of 49 indicating they would support an e-mail newsletter and 37 out of 49 indicating that they would accept an e-mail membership directory. A motion was made and seconded to move to an e-mail newsletter format with members who do not have e-mail or making a special request receiving a hard copy. Motion carried. A motion was made and seconded to approve the distribution of an e-mail

membership directory with a hard copy available to those without e-mail access and hard copies also available at the annual conference. Motion carried.

Healthy Lifestyles: The WAFCS goal is to lead by example and our members are being asked to participate in our local program “These Boots were made for Walkin’ to Houston”. The goal is to have members log in a minimum of 1193 miles of walking, jogging, or other aerobic exercise prior to the AAFCS Annual Meeting. Cindy Quilling is coordinating this effort and reports should be sent to her. NASCO is providing low-cost pedometers and prizes for this effort.

## NEW BUSINESS

2013-15 Officer Nominations: Christine Kniep reported that the slate is complete with the exception of the position of President-Elect. Efforts will continue to find a candidate for that position.

2014 School Board Convention Participation: After a report on the 2013 attendance at this convention, a motion was made and seconded to continue to work collaboratively with other organizations to exhibit at the 2014 WI School Board Convention. Motion carried.

Affiliate Leadership Training: The 2013 Affiliate Leadership Training will be held October 18-20<sup>th</sup>. Barbara George will not be available to attend. A motion was made and seconded to send the President-Elect to this conference and provide the budgeted support for attendance. Motion carried. A motion was made and seconded to also find funding for the Executive Assistant to attend the 2013 Leadership Training. Motion carried.

Student Funding to AAFCS Annual Conference: A motion was made and seconded that the foundation support for the Student President to attend the annual conference be given to another student officer in the event the president is unable to attend. Motion carried.

2013 AAFCS Conference: Carolyn Barnhart is coordinating polling Wisconsin members to determine who will be attending and presenting at the Houston Conference. Efforts will be made to coordinate travel. Members attending are requested to report to the Wisconsin Affiliate Table immediately following the first general session for a group picture and other announcements.

New Awards: Carolyn Barnhart discussed the possibility of additional annual state awards, either spontaneous or designated. She asked that the Council consider this and that it be revisited at the next meeting.

## REPORTS

Executive Committee: All reports were sent to the Council and are on file.

Vice President Professional Development: VP's report on file.

-The 2013 state conference committee reported that 90 have registered for the conference.

-Esther Fahm chairs the 2014 state conference committee and the conference will be held March 28-29, 2014 at Three Bears Resort in Warren, WI. A motion was made and seconded for the Treasurer to sign the required contract for the 2014 facility. Motion carried.

Vice President Public Relations: Carol Anderson reported that 9 members participated in the pre-conference workshop, developing positive messages about FCS and the developing strategies for delivering the messages. The group visited the capital and individual legislators and was well received, with one group being introduced from the floor of the legislature. The group suggests that we consider an annual legislative visit.

Vice President Membership: Report distributed and on file.

Vice President Awards and Recognition: Report distributed and on file.

Vice President Internal Relations: Report distributed and on file.

-Student Unit Chair, Jessica Monfils reported that the student service project is a food drive for 2<sup>nd</sup> Harvest and a Quilt raffle with proceeds also going to 2<sup>nd</sup> Harvest. The student group has started their own newsletter. They will also be reviewing and updating requirements for the student awards.

Vice President External Relations: Report distributed and on file.

#### NEXT MEETING

The summer Council Meeting will be held on August 15, 2013 at NASCO in Fort Atkinson, WI.

ANNOUNCEMENTS/ADJOURNMENT: The 2013 Conference Planning Committee was thanked for their hard work. The meeting was adjourned at 9:30 p.m

Respectfully submitted,

Readers:

Mary Kaye Merwin

Vera Riley  
Donna Dinco