



WAFCS E-Newsletter

Wisconsin Association of Family and Consumer Sciences

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DECEMBER 2012

Collaboration is Where It's At—Career and Technical Education Organizations Join Promotional Forces

Our Mission

The mission of WAFCS is to provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

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Learning that works for Wisconsin

While school budgets are shrinking, Wisconsin Career and Technical Education (CTE) leaders and teachers are combining resources and working together to promote our programs. One collaborative effort will take place January 23-25, 2013, in Milwaukee at the [Annual Wisconsin Association of School Boards Convention](#) targeting school board members and administrators.

Various CTE organizations,

including the [Wisconsin Association of Family and Consumer Sciences \(WAFCS\)](#) and [Wisconsin Family and Consumer Educators \(WFCE\)](#), have reserved a booth at the vendor fair and are uniting behind the new CTE logo and motto, "Learning that Works for Wisconsin."

The focal point of our message will be the critical role CTE programs play in transitioning students from high school into the workplace. In 2011, 81.8% of students graduated from high school, but "concentrator" students who completed three or more CTE classes had a graduation rate of 95.7% according to "Reflect, Transform, Lead: A

New Vision for Career and Technical Education" (NASDCTEC 2010 and CTEERS Data Information 2011). During his State of Education address, Tony Evers, State Superintendent of Public Instruction, noted the effectiveness of CTE programs on several occasions.

As family and consumer sciences professionals, we need to get this message out to our local communities, advisory committees, and especially to school board members and administrators. There is strength in numbers and a state-wide CTE effort is underway.

~Submitted by WAFCS President Arlene Welcher

WAFCS Pre-Conference Features Experienced State Political Consultant Mike Pfohl

The WAFCS Annual Pre-Conference "A Day at the Capitol: Promoting and Strengthening Family and Consumer Sciences" is set for March 7, 2013, at Bethel Lutheran Church in Downtown Madison and will feature small-group visits with legislators and staffers at the State Capitol.

Experienced state political consultant Mr. Mike Pfohl will be addressing attendees in the morning to share his expertise in successful communication with legislators and staffers. Mike has worked as a staffer in the



State Capitol for several Assembly Representatives including former Speaker of the Assembly Mike Sheridan, former Minority Leader Jim Kreuser, Representative Jen Shilling,

and Representative Amy Sue Vruwink. He has also worked on a myriad of political campaigns, served as Interim Executive Director of the Assembly Democratic Campaign Committee, and consulted with a variety of political organizations over the years.

Mr. Pfohl founded the campaign data and software consulting business [PF Data, LLC](#), which provides political consulting and data management services to various campaigns, non-profits, and lobby organizations in Wisconsin.

Demographic Specialist Keynotes WAFCS Annual Conference



Keynote Speaker
Dan Veroff
Annual Conference
March 7-9, 2013
Radisson Hotel
Madison, WI

WISCONSIN
ASSOCIATION
OF FAMILY
AND
CONSUMER
SCIENCES



Sue Simon

The WAFCS Annual Conference Committee is pleased to announce keynote speaker Dan Veroff, Director of the Applied Population Laboratory (APL) at the University of Wisconsin—Madison, and UW Extension Demographic Specialist. Through his work with the APL, Mr. Veroff provides demographic data and analysis to Cooperative Extension's network of county-based faculty and state specialists and conducts applied demographic research to support

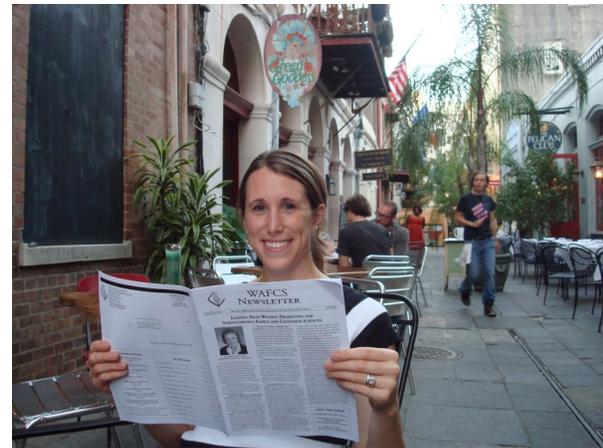
their planning and programming efforts in Wisconsin counties and communities. Mr. Veroff's current areas of research include exploring ways to build capacity in communities through collaborative planning and community information systems and examining immigration and population change in rural Wisconsin communities.

Mr. Veroff's keynote address will provide a backdrop for discussions of family and quality of life issues in Wisconsin by offering

a snapshot of the demographic characteristics and population changes occurring in Wisconsin. Drawing primarily on data from the 2010 Census and the American Community Survey, he will focus on issues related to families and communities such as: changing age structures, population change (growth or decline), changes in families and households, patterns of mobility or migration, basic socio-economic characteristics, and the changing racial ethnic makeup of Wisconsin.

Where Did YOU Enjoy Reading the WAFCS Newsletter?

Here's your chance to show where you enjoyed reading the WAFCS Newsletter. Please submit digital JPG photos showing you (feel free to include family members and friends) reading the WAFCS Newsletter to [Tiffani Roltgen, CFCS, WAFCS Executive Director](#). Consider bringing your newsletter on an upcoming trip for some leisurely reading on your plane ride or the beach. Interesting local venues also provide wonderful photo opportunities. Think about opening up your newsletter at a favorite restaurant, neighborhood park, or festival. The possibilities are endless, but we look forward to seeing where YOU were "caught" reading the WAFCS Newsletter!



Tiffani Roltgen was recently "caught" reading the WAFCS Newsletter in the heart of the French Quarter in New Orleans outside The Green Goddess.

WAFCS Professional Recognition

- On behalf of the WAFCS Council and members, thank you to **Sue Simon**, outgoing Region 5 President, and **Crystal Bell**, outgoing Student Development Chair. Sue, we have greatly appreciated your warm and gracious leadership in Region 5. Crystal, we wish you all the best as you work to balance life as a new mother and working professional. Thank you for your commitment to our student members.
- Congratulations to **Gail Sommerfeld, CFCS**, on her retirement from Platteville High School and **Janice Felthous** on her retirement from Horlick High School in Racine.
- Congratulations to **Mary Koch, CFCS**; **Cindy Quilling**; and **Gail Sommerfeld, CFCS**, who were honored with Dedicated Service Family and Consumer Educator Awards at the 2012 Wisconsin Family and Consumer Educators (WFCE) Annual Conference in Madison. Leaders from each CESA district presented the awards, giving a brief personal and professional history of the honoree. Recipients received an engraved frame denoting the event on it. Each award winner then gave an acceptance speech.



Welcome Students!

We warmly welcome our new WAFCS student members:

- Rebekah Catalano
- Alissa Uttech
- Taylor Mattson

Students, remember to take advantage of our HUGS (Helping Undergraduate and Graduate Students) membership reimbursement program. Contact [Tiffani Roltgen, CFCS, WAFCS Executive Director](#) for more information!

Note: This month's featured resource was submitted by Susan Turgeson, CFCS, Family and Consumer Sciences Education Lecturer at UW-Stevens Point.

According to the company website, [Glogster](#) debuted in 2007 as a unique visual and social network based on the creation and sharing of Glogs, interactive posters loaded with text, graphics, music, videos, and more. Glogster's goal was to provide an outlet for unlimited creative expression online. In 2009, Glogster launched Glogster EDU, a secure learning platform for teachers and students. All Glogster resources are currently offered free of charge.

In the classroom, Glogster can be used to create virtual posters. Glogs, or graphic blogs + creativity, provide an environmentally friendly way to embrace the latest technologies. [FCCLA](#) even offers a STAR event called Virtual Poster that utilizes Glogster.

Students in Susan Turgeson's FCS 394: Principles of Career and Technical Education class were charged with creating a promotional tool that could be used to increase awareness and spread the message about family and consumer sciences. Check out their Glogs below!

- [Amanda Zellner "Sew Important"](#)
- [Kim Mennen "Sewing Class"](#)
- [Caitlin Engel "FCCLA"](#)

BY THE NUMBERS

Glogster Stats

- ⇒ 7,214,741 Glogs
- ⇒ 2,505,731 Users
- ⇒ 10 new Glogs every minute

Glogster EDU Stats

- ⇒ 740,941 Teachers
- ⇒ 8,264,854 Students
- ⇒ 10,749,492 Glogs
- ⇒ 12 new Glogs every minute



2012-13 WAFCS Council Directors at Large and Regional Presidents



In the inaugural August edition of the WAFCS E-Newsletter, the WAFCS Board of Directors was featured. In this issue, we offer our sincere thanks for the leadership of

the 2012-2013 WAFCS Council members:

Directors at Large

Communications	Tiffani Roltgen, CFCS
2013 Conference Coordinator	Priscilla Bondhus
2013 Conference Coordinator	Janet Powell, CFCS
2014 Conference Coordinator	Esther Fahm, CFCS

Foundation
Retirees
Student Development Chair
Executive Director

Regional Presidents

- Region 1
- Region 2
- Region 3
- Region 4
- Region 5
- Region 6

Karen Goebel, CFCS
Carol Subera
Kayla Slaasted
Tiffani Roltgen, CFCS

Stephanie Love
Carol Subera
Karen Dickrell, CFCS
Open
Tiffani Roltgen, CFCS
Ann Garrison

Welcome Student Development Chair Kayla Slaasted

We welcome Kayla Slaasted to the WAFCS Council as the newly appointed Student Development Chair. Kayla is the Family and Consumer Education teacher at Greendale High School in southeast Wisconsin. She teaches fashions and furnishings, contemporary foods, independent living, child development, and ProStart (advanced foods). Kayla graduated from UW-Madison in May 2011, and she happily notes, "I have been at Greendale ever since." Kayla served on the Student Unit for WAFCS during her college years, and she shares, "This organization has grown to become almost an extension of my family, largely thanks to Karen Goebel and Vera Riley, so I am happy to continue my involvement by serving as the Student Development Chair." Kayla is in the midst of planning a June 2013 wedding to her fiancé, Zach. Kayla and Zach recently purchased a house in Franklin, WI. They note, "We're learning a lot about the home-buying process!" In summary, Kayla states, "It's a busy year ahead but very exciting too!" Kayla, we look forward to your work with and on behalf of our student members, and we are excited to watch you continue to excel in all your endeavors.



FAMILY & CONSUMER SCIENCES



Creating Healthy & Sustainable Families

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Connect with us via web-enabled phone or
log on to www.wafcs.org today!

Calendar of Events

- December 1** AAFCS Leadership Academy Mentor Applications and AAFCS ATD Showcase Applications Due
- December 14** WAFCS Winter Newsletter Deadline
(Note: Early Deadline Due to Holidays)
- January 12** WAFCS Council Teleconference Meeting
- January 23-25** Annual Wisconsin Association of School Boards Convention CTE Promotional Booth
- February** National Career and Technical Education Month
- March 7-9** WAFCS Annual Conference (Madison, WI)
- June 26-29** AAFCS Annual Conference (Houston, TX)

Submit newsletter content to askwafcs@gmail.com.

The theme for the WAFCS Winter Newsletter is
Promoting and Strengthening Family and Consumer Sciences.

**Find us on Facebook.
Search "WAFCS."**

Family and Consumer Sciences Always Inspiring



Be inspiredSM

Recently I traveled to UW-Stevens Point and Antigo (CESA 9) to work with family and consumer sciences (FCS) undergraduates and teachers. During my preparations I again became energized about the endless opportunities I have experienced through my FCS degrees and training. Even though I am retired from teaching, I utilize my FCS knowledge and skills to build partnerships that benefit FCS teachers, FCCLA, business/industry, and communities. I thought about how the new brand "Pork – Be Inspired" also applies to our profession.

A collaborative effort with the WI Pork Association has resulted in free lesson plans and educational materials being made available to all FCS teachers via their [website](#). After discovering the videos and updates the pork industry had online, I approached the state association with a plan to develop and field test materials for FCS teachers. We started this initiative about 18 months ago and now have posted 35 online files which include lesson plans, student activities, PowerPoint slides, SMARTBoard applications, and more. Each lesson is related to the National FCS Standards and 21st Century Skills. A team of WI FCS teachers field tested and reviewed each lesson. Their input was utilized to improve the lessons.

Each lesson includes pork preparation and consumer information plus foundational concepts such as: kitchen safety and sanitation, nutrition, food preparation techniques, menu planning, standardization of recipes, quality control, and more. For example the "Meals in Minutes" lesson includes: an investigation of pork's versatility with ethnic recipes, adjusting recipe yields, speed-scratch cooking, and time management.

Take a look at the free [FCS educational materials](#) and share the link with FCS teachers you know. Thank you to the WI Pork Association for supporting this initiative. Let's build partnerships, using our FCS expertise, to educate others about our profession. FCS – Always Inspiring. ~Submitted by WAFCS member Cathy Lader