
WAFCS E-NEWSLETTER

WISCONSIN ASSOCIATION OF FAMILY AND CONSUMER SCIENCE

Volume III, Issue III December 2014



The mission of WAFCS is to provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

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Advancing the Field

WAFCS Conference

March 26-28, 2015

Plan to attend the WAFCS Annual Conference “**Advancing the Field**” on March 26-28, 2015. This E-Newsletter provides information about the conference. The information is also available at wafcs.org. The conference committee, headed by Susan Turgeson and Karen Dickrell has been working very hard to make this an outstanding educational opportunity along with many opportunities for networking, relaxation and fun. The location “**Three Bears Resort**” is a perfect get-a-way to bring your family. The water park will be open and there are many opportunities to enjoy the out-of-doors, weather permitting. **The WAFCS Foundation is providing grant opportunities to attend both for professionals and students.** Now is the time to apply to your workplace to attend. Please review the preliminary program that follows. For a complete conference schedule, visit the WAFCS website home page, and click on “Tentative Conference Schedule.”

More information will follow regarding the Thursday, pre-conference. Linda Eisele at the Wisconsin Afterschool Network is preparing a program that focuses on best practices for quality programming. Conference registration will be available online with payment via PayPal. A registration form is also included for those who wish to print the form and pay by check. All forms are available at wafcs.org Read on to hear about the quality keynote presenters the Committee has secured as well as the excellent opportunities of the conference.

Meet your Keynote Presenters..



"What's so Great About the Family, Anyway?"

Everybody agrees that the family is important. But often the family is invoked as a reason to resist measures that would make society more just, because those measures are portrayed as reducing the freedom of families to conduct their own affairs their own way. Professor Brighouse will propose that this thought is usually based on a mistake about *why* the family is valuable. He argues that what is so great about the family is that it enables both adults and children to have valuable relationships and experiences for which there is no substitute; and that social justice requires that everyone be able to have these experiences. Measures that enhance social justice, he thinks, usually enhance, rather than contradicting, family values.

Harry Brighouse has taught at UW-Madison since 1992. A well-known philosopher of education, and commentator on educational policy issues, he has advised policymakers at the state level in Wisconsin and the national level in his native UK. He has recently finished a philosophical book about justice and family life, and is currently working on a book about justice and higher education, focusing especially on the duties professors have toward their students.



What's Your 'Purse' onality?

Handbags have been used by both men and women for centuries. Following a stroll through history and looking at the advancement of hand bags, we will focus on your 'purse' onality. A purse can say a lot about your personality. Your bag is kind of an indication of your style – a statement about who you are. Some women are classic, they carry a bag with classic style and shape. Other women are flashier – they have a bag with bling. Learn about the different types of 'purse' onalities.

Judy Knudsen is the Department Head and Family Living Educator for the Brown County UW-Extension Office. In addition to her administrative role, she provides education to strengthen families and communities in Brown County. She has worked for Extension for over 30 years. She enjoys collecting aprons, hats and antique purses.

The Power of Strong Relationships

Kidjacked, my signature keynote story, revolves around my two small children who were abducted to the Middle East. No international laws required they be returned! Amazingly, I accomplished what few thought could be done, successfully devising a plan to bring my children home to America. My keynote references this emotional, inspirational and motivating story. Throughout, I add powerful takeaways that will assist your attendees in their professional and personal lives.



Scott Lesnick, President- Jazz Dog Enterprises, Speaker/author

Scott Lesnick, a high content speaker, conductor of breakout sessions, trainer and author. Also, Scott is a professional member of the National Speakers Association. He is a graduate of The University of Miami, Florida. His memoir, "Kidjacked – A Father's Story" was recently published to critical acclaim. In addition, Scott has 28 award-winning sales and management years at a Berkshire Hathaway Fortune 500 company. Scott's motivational and inspirational messages center around topics including maximizing performance, managing change through great leadership, focusing on what's important and useful tools in overcoming adversity both professionally and personally.



Hope Is a Verb.

For service groups, professionals, and community leaders, we want the world to be a safe place for all children, but how do we create that reality? This presentation will cover current trends we see in crimes against children, both in person and online, with an emphasis on what we can do to make things better and brighter for all youth. The focus will shift from what we are afraid of to what we can do to help create safer childhoods.

Alison Feigh came to the Jacob Wetterling Resource Center initially in 2001 from the National Center for Missing and Exploited Children. She remained with JWRC until 2009 working with students, parents, law enforcement, and the media with the ultimate goal of reducing abductions and abuse of children. She returned to JWRC in 2011, following the completion of her M.S. in Criminal Justice at St. Cloud State University. As a part of her academic program, Alison studied Sex Offender Treatment, Criminal Justice and the Media, Child Internet Exploitation, and Sex Crimes and Sex Offenders. Alison's graduate research led to her current project; co-authoring a textbook with Dr. Mary Clifford on sexual violence prevention for Oxford Publishing.

As a subject matter expert on the topic of child and teen safety, Alison has done extensive media interviews including CNN, Fox News, and local news stations. Her positive, accessible personal safety messages are featured in her children's books "On Those Runaway Days" and "I Can Play It Safe." Both titles were released nationally through Free Spirit Publishing in 2008

As a classmate of Jacob Wetterling, Alison learned early on how important it is to protect our children and youth from exploitation. She believes strongly avoiding fear-based approaches to empower children and teens walk around smart and not scared.

Eight \$100 Student Travelships To Be Awarded

The WAFCS Foundation encourages student attendance at the WAFCS Annual Conference by offering eight \$100 awards to assist students in paying expenses associated with attendance at the meeting. To access a travelship application, visit the WAFCS website "Forms & Applications" page. Note that one letter of recommendation from an adviser is required. Applicants are reminded to save receipts for conference expenses; if chosen as a travelship recipient, documentation will need to be provided to Karen Goebel, CFCS, WAFCS Foundation Chair, at the WAFCS Annual Conference. The application deadline is February 15, 2015.

Teacher Stipends Available for WAFCS Conference Attendance

Building upon its strong support of student members and their attendance at the WAFCS Annual Conference, the WAFCS Foundation has decided to expand its reach to professional members of WAFCS. In light of budget cuts and financial constraints in many school districts, teachers are often limited in the amount of time that can be spent out of the classroom for professional development activities. It has been pointed out that the availability of funds to pay for a substitute teacher could be the difference in whether some of our teaching members are able to attend the annual conference. The Foundation is poised to address this concern by offering three stipends of up to \$125 each to support classroom teacher attendance at the 2015 WAFCS Annual Conference. All recipients will be notified prior to the hotel registration deadline of February 28 and will be reimbursed after conference attendance and submission of appropriate expense documentation. Preference will be given to first-time professional WAFCS annual conference attendees. To apply for a stipend, classroom teachers should submit a brief statement (preferably electronically) to Karen Goebel at kpgoebel@wisc.edu and Vera Riley at verariley@aol.com no later than February 15, 2015. Questions? Contact Karen at 608-444-2652.

Application Requirements:

- ➔ Name, address, phone number, e-mail address, and AAFCS member number of applicant.
- ➔ Brief statement of how a \$125 stipend would make the difference in being able to attend the conference.
- ➔ Include how the stipend would be used (substitute teacher cost, registration fee, travel and lodging, etc.).
- ➔ Indicate if you are a first-time professional WAFCS annual conference attendee.

2015 WAFCS Conference Schedule-at-a-Glance - Thursday

Thursday, March 26, 2015

Three Bears Resort, Warrens, WI

Waterpark open for WAFCS conference attendees only 7-9 p.m.

9:00 a.m. – 4:00 p.m.

Wisconsin Afterschool Network (WAN) Institute

6:00 p.m. – 9:00 p.m.

AAFCS Certification Exams – dependent upon pre-registrations

Registration Open

7:00 p.m. – 9:00 p.m.

WAFCS Council Meeting

Waterpark Open exclusively for WAFCS Conference attendees

2015 WAFCS Conference Schedule-at-a-Glance - Friday

Friday, March 27, 2015

Three Bears Resort, Warrens, WI *Waterpark open 5-9 p.m.*

6:30 a.m.

Early Morning Wellness

Set-up silent Auction and Art Design Show

6:30 a.m. – 8:00 a.m.

Sunshine Breakfast Buffet and Networking

7:00 a.m.

Set-up Registration, Exhibits, Displays

7:30 a.m. – 8:30 a.m.

Registration Open

7:30 a.m.

Exhibits Open 7:30 a.m.

Dedicated Times for Viewing Exhibits :

7:30 - 8:30

9:45.- 10:00

11:00 – 11:15

12:15- 12:30

1:45 – 2:00

3:00 - 3:30

**Exhibits End
3:30 p.m.**

8:00 -8:30

Orientation for First-Time Attendees, New Members, and Non-Members: Making the Most of Your Conference Experience, Coffee & Conversation with Janet Powell, WAFCS Executive Director

8:30 – 9:45

First General Session

Welcome □ Pledge of Allegiance □ Lighting of Betty Lamp □ Greetings from AFCS, Carolyn Barnhart, President Elect

Keynote – *What's so Great About the Family, Anyway?*, Professor Harry Brighthouse, UW- Madison

9:45

Silent Auction and Art Design Show Open

9:45 – 10:00

Break/Viewing Exhibits

10:00-11:00

Breakout Sessions

Supporting Early Development: ASQ Childhood Developmental Screening, Cynthia Muhar, Family Living Educator, UW-Extension, Milwaukee County

Reality FCS...When Standards Just Aren't Enough, Sue Halama, FACS/Health Science Educator, Menomonie High School, Menomonie, WI

Snapshot of South Central AHEC...Sharing Hands Activities and Previewing Presentations, Shayna Somers & Wendy Hinz, Health Career Educational Consultants, South Central Area Health Education Center, Beloit, WI

On-line, Anytime Family and Consumer Curriculum Material, Dave Rizzardi, Curriculum Consultant, CEV Multimedia, West Bend, WI

Green County's Barn Quilt Trail, Lynn Lokken & Kris Winkler, Co-Chairs Green County Barn Quilts, Monroe, WI

11:00 -11:15

Break/Viewing Exhibits

11:15-12:15

Breakout Sessions

Food Preservation Pointers, Karen Dickrell, Family Living Educator, UW-Extension, Outagamie County

FACSSessorize! Enhance Your FCS Program, Ramona Hatch, Owner/Author, Fresh FACS, Pinckneyville, IL

Making a Memorable Impact with Your RealCare Baby Program, Denise Bodart, Product Manager, Realityworks, Inc., Eau Claire, WI

Promoting Student Identity and Reducing Prejudice through Anti-bias Education, Amy Vatne Bintliff, 2014 Award for Excellence in Teaching from Teaching Tolerance, Reading Teacher, Oregon Middle School, Oregon, WI

More Than Meets the Eye: An Introduction to the Field of Interior Design, Katja V. Marquart, Assoc. Dean & Head of Division of Interior Architecture, UWSP, Stevens Point, WI

12:15-12:30

Break/Viewing Exhibits

12:30-1:45

WAFCS Awards & Networking Buffet Luncheon

1:45 – 2:00

Break/Viewing Exhibits

2:00 – 3:00

Breakout Sessions

Role of Fathers in Child Development, Dr. Charles Snowden, UW-Madison

From Start to Finish: Facilitating Groups, Chris Kniep, Family Living Educator, UW- Extension, Winnebago County and Karen Dickrell, Family Living Educator, UW- Extension, Outagamie County

Food Stories Be Told, Sue Strutz, FCS Teacher, Baraboo School District, and Brittany Vanderbilt, FCS Teacher, DeForest Area High School

3:00 – 3:30

Break/Viewing Exhibits – Exhibit End

3:30 – 4:30

Everything I Needed to Succeed in Business, I Learned in FCS – Entrepreneurial Panel

Sue Halama – Norwex, Ramona Hatch – Fresh FACS, Sarah Jo Karoses – Main Grain Bakery, Judy Kennedy – Burr Oak Winery, Arlene Welcher – Artful Escapes

4:30 – 5:15

Demo and/or Sales with Entrepreneurial Panel Members

5:15 – 6:00

Mentoring Session, Marsha Larson, Ph.D, and Susan Turgeson, UWSP, Stevens Point, WI

6:15 – 7:00

Buffet Dinner

7:00 – 8:00

Evening Session

What's Your "Purse"onality, Judy Knudsen, Family Living Educator, UW-Extension, Brown County

8:00 – 9:30

Read to Lead: A Discussion of Current Books on Leadership, Carolyn Barnhart & SusanTurgeson

S'more Networking, Bonfire and Snacks

8:30

Silent Auction Ends (pick up items at 9:30 p.m.)

2015 WAFCS Conference Schedule-at-a-Glance - Saturday

Saturday, March 28, 2015 Three Bears Resort, Warrens, WI

6:30 a.m.

Early Morning Wellness

6:30 a.m. – 8:00 a.m.

Sunshine Breakfast Buffet and Networking

7:00 a.m.- 8:30 a.m.

Registration Open

7:30 a.m. – 8:30 a.m

WAFCS Annual Business Meeting WAFCS Student Business Meeting

8:30 a.m.- 9:30 a.m.

Second General Session

Keynote – *The Power of Strong Relationships*, Scott Lesnick, Speaker, Author of "Kidjacked" , President of Jazz Dog Enterprises, Milwaukee, WI

9:30 – 10:00

Hotel Checkout Time

10:00 -11:00

Breakout Sessions

Water: Now and Future Issues, Dr. Jasia Steinmetz, Professor, UWSP, Stevens Point, WI

You Teach: Using Free and Fast Youtube Clips to Teach FCS, Charlene Kelley, NBCT, FCS Teacher, Bloomer School District, Bloomer, WI

Financial Literacy Media: Free Web 2.0 Tools for Everyone, Kinga N. Jacobson, Director IT Services, Gibraltar School District, Adjunct Faculty, NWTC, Sister Bay, WI

Not Just for the Cows: 4-H Youth Development in the 21st Century, Andrea Braatz, 4-H Youth and Family Development Coordinator, UW-Extension, Outagamie County

Been There, Done That – Student Panel, study abroad and internship experiences

11:00-11:15

Break

11:15-12:15

Breakout Sessions

Works of the Heart: Supporting Nonprofit Causes, Catherine Lader, Retired FCS Professional, Janesville, WI

ProStart: Bringing Industry and Classroom Together, Alexandra Newman, ProStart Coordinator, Wisconsin Restaurant Association Education Foundation, Madison, WI

Pork and Healthy Eating, Warren Wilson, DVM, Pork Producers, Sun Prairie, WI

Using Technology to Teach About Energy Consumption and Behaviors, Kelly Smith, School-to-Home Energy Education Specialist, UWSP, Stevens Point, WI

Extra, Extra Get the Inside Scoop!, Julie Martin, Recent FCS Grad, New Glarus Middle and High School, New Glarus, WI

12:15-12:30

Break

12:30-1:00

Mentoring and Networking Buffet Luncheon

1:00 – 2:00

Third General Session

Hope is a Verb, Alison Feigh, Program Manager for Jacob Wetterling Resource Center, Gundersen National Child Protection Training Center, Winona, MN

2:30

2016 Conference Announcement and Door Prizes

3:00

Adjourn

Your Three Bears Resort Professional Getaway Awaits: Book Now!

Rooms have been blocked for the WAFCS Conference, Thursday and Friday, March 26 & 27, at Three Bears Resort. The block will be released February 28. **Three Bears Resort Hotel Water Park & Convention Center 701 Yogi Circle, Warrens, Wisconsin 608-378-2500, www.go3b.com**

Room Type	Maximum Guests	Thursday, 3/26 Night Rate	Friday, 3/27 Night Rate	Both Nights
Double Queen	4	69.95	109.95	179.90
Double Queen Suite	5	89.95	119.95	209.90
Double Queen Balcony	4	69.95	109.95	179.90
Family Suite	8	109.95	139.95	249.90
King Whirlpool Suite	2	69.95	109.95	179.90

Driving Directions to Three Bears Resort:

From I-90 East -Take I-94 West Exit (#135) towards Eau Claire. Make a left onto Cty Hwy. Travel approximately 1/4 mile and turn left on- to Jellystone Park Drive. Go approximately 1/4 mile and turn right onto Yogi Circle. The Three Bears Lodge will be on the left at 701 Yogi Circle.

From I-94 East -Take Exit 135 and make a left onto Cty Hwy. Travel approximately 1/2 mile and turn left onto Jellystone Park Drive. Go approximately 1/4 mile and turn right onto Yogi Circle. The Three Bears Lodge will be on the left at 701 Yogi Circle.

From I-90 West -Merge onto I-94 West (Exit 143). Take I-94 West Exit (#135) towards Eau Claire. Make a left onto Cty Hwy. Travel approximately 1/4 mile and turn left onto Jellystone Park Drive. Go approximately 1/4 mile and turn right onto Yogi Circle. The Three Bears Lodge will be on the left at 701 Yogi Circle.

2015 WAFCS Conference Registration

*Required information
Please Print

*First Name _____ *Last Name _____

*Email _____

*Mailing Address 1 _____

Mailing Address 2 _____

*City _____ *State _____ *Zip _____

*Preferred Phone _____

*Are you currently a member of American Association of Family & Consumer Science? Yes No

Please provide your AAFCS membership number if applicable. _____

*Registration Type: (Meals are included) ♦ Please note, registration is non-refundable.

- | | |
|--|--|
| <input type="checkbox"/> Fri/Sat Member - \$150 | <input type="checkbox"/> Fri Only Non-Member \$110 |
| <input type="checkbox"/> Fri/Sat Non-Member \$185 | <input type="checkbox"/> Fri Only Student \$50 |
| <input type="checkbox"/> Fri/Sat Student (includes 2 nights lodging) \$105 | <input type="checkbox"/> Sat Only Member \$90 |
| <input type="checkbox"/> Fri Only Member \$90 | <input type="checkbox"/> Sat Only Non-Member \$110 |
| | <input type="checkbox"/> Sat Only Student \$50 |

Company/Organization Name _____ Title _____

*Badge Name _____

Please specify meals you will be eating so we can have an accurate meal count *

- | | |
|--|--|
| <input type="checkbox"/> Friday Breakfast Buffet | <input type="checkbox"/> Saturday Breakfast Buffet |
| <input type="checkbox"/> Friday Luncheon Buffet | <input type="checkbox"/> Saturday Luncheon Buffet |
| <input type="checkbox"/> Friday Dinner Buffet | |

*List any special dietary needs _____

For Students ONLY:

What university do you attend?

UW-Stevens Point

WI Technical College System

UW-Stout

Other

UW-Madison

For Students ONLY - Please list any roommate preferences (List up to 7)

Donations:

WAFCS HUGS \$

_____ WAFCS Foundation Scholarships & Travelships \$ _____

Copy of "Kidjacked" by Keynoter, Scott Lesnick for \$15 - to be picked up at conference

Yes

No

***Payment Method:**

Pay by Check and mail to: Esther Fahm, N4867 524th Street, Menomonie, WI 54751

or: pay with Paypal or Credit Card on the WAFCS website.

***Payment Amount: Total: (Registration, Book, Donations) \$ _____**

You may print a copy of this completed form for your records before submitting



**Wisconsin Association of
Family and Consumer Sciences**

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