Talent & Brains for the 2009 WAFCS Annual Conference

Carol L. Anderson, Ph.D.

Educator, public policy “wonk”, community engagement specialist, and farmer are a few terms describing Carol. Recently elected as an Iowa County Supervisor, she uses her family oriented background to approach local issues including sustainability. Returning from the International Federation of Home Economics (IFHE) centennial celebration that included a focus on sustainability, she was impressed with what colleagues are involved with throughout the world. Sustainability is an international issue and we as professionals focused on families have important contributions to make as we carry out our day-to-day responsibilities.

Her Ph.D. area of specialization is design and building for the elderly that supports health and wellness. Also at the UW-Madison, Campbell is serving as a teaching assistant for the People and Environment Interactions course and upper level interior design studio courses. In May 2007, Campbell graduated from Illinois State University with a Master of Science degree in Environmental Design. From 2004 to 2007, Campbell owned and managed a design firm called N Design, Inc. In addition to consulting on various projects, the firm designed both commercial and residential remodeling projects. From 2006-2007 on the CBS-affiliated WCIA3 Morning Show in Champaign, Illinois, Campbell regularly presented environmental and interior design topics to a mass television audience. Topics presented included: ‘Green Remodeling for your Kitchen and Bath’, ‘Green Remodeling for the Rest of the Home’, and ‘Healthy Changes for Your Home.’ Campbell’s college and university guest lectures on sustainable building and other design topics include both national and international appointments.

Nichole M. Campbell

Talent & Brains for the 2009 WAFCS Annual Conference

Nichole M. Campbell is a second year Ph.D. student in the Design Studies program in the School of Human Ecology at the University of Wisconsin – Madison.

Dr. Amie Lapp-Payne currently oversees all Washington State Department of Early Learning programs and policy work and three service areas: Quality Division; Systems, Partnerships and collaboration Division; and the Parent Support Programs Division.

Amie holds degrees in child development from Auburn and Florida State Universities’ Colleges of Human Sciences and completed her internship in psycho-social care for chronically and terminally ill children at Duke University Medical Center. She has conducted research examining relationships between preschool children and their teachers and how quality standards in early care and education environments affect young children and their families. Amie taught preschool and kindergarten in inner-city neighborhoods and directed a rural, nonprofit child care center, working with parents across the settings. Most recently, Amie served as the Executive Director of the Washington State Association of Head Start and Early Childhood Education Assistance Program (ECEAP) and as a consultant to the Governor’s Office on current early learning developments in Washington Nichole M. Campbell

The WAFCS Web Site

www.wafcs.org

is worth a look

See past Newsletters

Foundation info, photos of friends and colleagues, & much, much more
Message from The President

The weekend of October 31- November 2, 2008 provided me an opportunity to attend “Strengthening Leadership Skills: AAFCS & Beyond”, the fall leadership workshop for state affiliates. I left the workshop refreshed, inspired, more aware of AAFCS programs and services, and committed to empower WAFCs members to continue to make WAFCs a vital organization for family and consumer science professionals.

Besides strengthening our own leadership skills, we learned about and discussed the 2008-2013 AAFCS strategic plan, historical perspectives of public policy and developed potential public policy resolutions for the 2009 annual conference in Knoxville. The opportunity to learn how to write a resolution step-by-step and submit the resolution to the AAFCS board was an excellent use of time and resources. An ‘Affiliate Administration’ Handbook from the state of Washington was shared. It provided an opportunity to discuss the structure and organization of other states. Many states are beginning to change to an organizational structure similar to AAFCS. The membership committee provided reflection and updates. On Sunday morning, Bonnie Braun, AAFCS president-elect, reported on the progress and rationale of the ‘Pre-professional Assessment and Credentialing (PrePAC) initiative. And it goes without saying that the benefits of networking with and developing new professional friendships is important, perhaps key, to the sustainability of AAFCS.

What have I synthesized from the workshop and of most significance to me is the vision AAFCS has for the sustainability of the organization. First, I had to understand the role of AAFCS communities. Up to this point (not being a computer ‘techy’), I had not paid much attention to the AAFCS communities, or to joining or participating in a community. Sophy Mott took time to help us navigate new links, access the web portal and membership information. Through this we decided to create a ‘Leadership Exchange’ link to post documents, power point presentations, etc from the leadership workshop. I began to see that the AAFCS communities are the ‘bridge’ or transition that could actively engage and sustain membership. It provides a place to learn, share, and network. Each community has a purpose and goals. So I have now joined two communities and hope that I will not only use my time wisely but also that I will use the resource as I continue my leadership role with WAFCs and beyond.

Second, I gained a new understanding of the historical perspective of the impact of societal issues and concerns and home economics. The membership committee engaged us in an activity to reflect on the reciprocal impact through each decade starting from 1910-1990’s. In addition, we discussed characteristics of each generation from GE (1901-1924), Silent (1925-1942), Baby Boomer (1943-1960), Gen X (1964-1981), Gen Y (1982-2002) and Gen Z (2003-2024). Recognizing that the generational characteristics could be used to develop strategies to sustain or encourage new membership in AAFCS. For example, the ‘Silent/Boomers generation, generally have a high work ethic and have or had leadership roles in this or other organizations. It is important to engage them as mentors, honor/recognize their contributions and keep them involved in AAFCS communities, focusing attention on retention and active membership. The Gen X’s and Y’s are concerned about meeting personal goals, need nurturing, are motivated by meaningful work that makes a difference and are less single minded about their career. The organizational focus is on attracting and giving responsibility to upcoming managers and leaders, provide flexibility and to incorporate fun and relaxation. It was interesting (and fun) to reflect on each generation, what was happening to individuals, families and communities during that time period and the impact it had on home economics and the reciprocal influence home economics had on individuals, families and communities. Ironically, 10% of AAFCS members belong to a community and 24% of those are emeritus or lifetime status members!

What assumption(s) have we made about...
President’s Message, cont’d.

the Silent/Boomer generations vs. the Gen X’s and Y’s?

Another sustainability issue for AAFCS is the historical role of public policy. Again a time to celebrate and reflect on our past, recognize the present and imagine the future. Family and consumer science, as a profession, has a long history of addressing public policy issues:

“We come not as professional educators, not as meddling philanthropists, not as mere dabbler in social movements, but as a company of men and women who feel that there is a deeper significance to movement for social betterment…”

Ellen Richards, 4th Lake Placid Conference, 1902.

A few examples include:

- 1914 Public Healthy Initiatives
- 1916 AHEA: Urges Keating Owen Bill
- 1917 Thrift and Canning Club
- 1920 bills proposed to protect textile consumers
- 1938 AHEA supports Fair Labor Standards
- 1921 AHEA endorses National Institute of Nutrition
- 1944 AHEA endorse nutritional adequate school lunches
- 1960 Textile Fiber Products Identification Act

Recent AAFCS efforts in public policy from welfare reform, consumer protection laws, Carl Perkins legislation, or immigration have also led to publication of deliberation guides on ‘Sizing up America’, Financial Fitness, Public Relations Tool kit and Public Policy. These deliberation guides are available on the AAFCS website. Current resolution topics on Renewable Alternative Energies (2007), Identify Theft (2008) and discussion on developing technology related resolutions, such as tools that provide social networking, are creating new reciprocal implications for family and consumer sciences, individuals, families, and communities.

Isn’t it amazing that a simple statement of purpose in 1909, ‘to improve the conditions of living in the home, the institutional household, and the community’ has impacted the field of home economics and what impact the field of home economics has had in fulfilling that purpose?

Thank you for supporting the participation of WAFCS at the Fall Leadership Workshop.

Don’t forget—Silent Auction to raise money for scholarships, travelships and grants. Bring one or two items to sell. Consumables and regifted items welcome.

This year we are adding a “vintage corner.”

In sustaining the Present and Celebrating the past…

Bring antique vintage items for the silent auction.
AAFCS Communities

Are you a member of an AAFCS Community? There are many to choose from – and you can participate in as many as you are interested! Topics and subjects vary – Community of Nutrition Health & Food Management; Community of Family Relations and Human Development; Community of History & Archives; Community of Business & Entrepreneurship; Community of Global Perspectives; Community of Non-Traditional Careers; Community of Quality of Living; Community of Elementary, Secondary & Adult Education; and many more! Communities area great way to access information, to interact with others having similar interests and careers, to access experts, to be involved in AAFCS – your professional organization. Go to www.aafcs.org for more information and to join a community.

Home Economics cannot function as a subject in school; it must be a service to the community.

Helen Judy Bond, 1940

For the future well-being of home economics, we must find more effective ways to grow together, to keep the scene in focus, and to give our people confidence in their ability to change when the way is not easy but is at least charted.

Edna Martin, 1953

Home Economics is the art and science of relating families to progress.

M. Cappelle, 1972

Art and Design Entries

If you plan to enter any or all of the Art and Design categories for the March conference, email your information to Bev Braun, bjbraungreenbay@netzero.net. I would like some idea for planning our space needs for each category.

Convention Bag Collage

Bring in your convention bags from the WAFCS and/or AAFCS conventions for our wall collage. Who owns the oldest bag? A prize will be given to the person owning the oldest convention bag.

Make Something Old New Again—Recycled Projects

Take a photo of the “old” but usable item. Bring the photo and your updated project to the spring convention. Let me know the name of the project and the size. How should I display your project? Enter several projects. Prizes will be awarded.

Clothing, Textile, Art and Design Projects

What projects are you working on that you want the members to admire? Show off your creativity. Let me know the name of the project and the size. How should I display your project? Enter several projects. Prizes will be awarded.

IFHE World Congress

Carol L. Anderson
WI Delegate

“Reflection on the past, allows the opportunity for reform – providing guidance for the future” stated Dr. Kaiija Turki from Finland in a keynote presentation during the 21st World Congress of the International Federation of Home Economics. The Congress was held July 26-31, 2008 in Lucerne, Switzerland and drew approximately 1,000 attendees from across the globe. To celebrate the 100th anniversary, the program focused on “Reflecting the Past – Creating the Future.”

Several plenary and concurrent sessions focused on sustainability. Professor Nwonwu from South Africa looked at a consumerist approach to sustainability and identified what social, economic, and environmental sustainability meant and how to achieve each. A new program committee much like the AAFCS communities was launched and centered on sustainability. An e-book titled “Global Sustainable Development: A Challenge for Consumer Citizens” was introduced. This e-book is available on the website www.educationforsustainability.org and includes 90 papers from every region of the world. The e-book provides an accessible gateway into the complex world of sustainable development with a focus on the citizenship role of the consumer. The intent is to add papers to the e-book as they are created.

Donna Pendergast of Australia gave the audience a mind expanding insight into just who we are in terms of our generations and how our generational location dictates our characteristics in terms of learning styles, management, leadership, common values, and beliefs. The GI, Baby Boomer, and Generation X, Y, and Z were compared and contrasted. Dr. Pendergast was followed by a group of young professionals who are part of the X/Y generations or our future and they shared scenarios for the year 2028 in terms of challenges and where we might be going.

The Council Meeting for which I was the WI delegate discussed a number of issues. The IFHE archives saw the most discussion as a committee recommended that the archives come to a certified library in the U.S. This will not be happening as a modified plan was eventually agreed upon and the archive resources will remain in Europe. A Think Tank Committee developed an IFHE Position Statement and I would like to share one paragraph –

“Home Economics is a field of study and a profession, situated in the human sciences that draws from a range of disciplines to achieve optimal and sustainable living for individuals, families, and communities. Its historical origins place Home Economics in the context of the home and household, and this is extended in the 21st century to include the wider living environments as we better understand that the capacities, choices, and priorities of individuals and families impact at all levels, ranging from the household, to the local and also the global communities. Home Economists are concerned with the empowerment and wellbeing of individuals, families, and communities, and of facilitating the development of attributes for lifelong learning for paid, unpaid, and voluntary work; and living situations. Home Economics professionals are advocates for individuals, families, and communities.”

The IFHE Development Fund provided over $15,000 for four projects in locations throughout the world. In Milwaukee, one of our activities was an IFHE evening at Sprecher’s and part of the cost of a ticket went toward supporting the IFHE Development Fund.

The IFHE President for the next four years is Geraldene Hodelin from Jamaica and she is the first person from the Caribbean to hold this position.

I thank you for having the opportunity to represent Wisconsin. Like others attending, I learned, I analyzed options, I celebrated, and I enjoyed Switzerland.

“The human mind is our greatest natural resource.”

—Licius III, (and others)
Applicants Wanted!
Foundation Announces Professional Project/Research Grant

The Wisconsin Association of Family and Consumer Sciences Foundation will award up to $1,000 in grant money for a special project or research proposal related to the field of Family and Consumer Sciences. Applicants must hold a bachelor’s degree and be a current member of AAFCS/WAFCS. A requirement is that the grant recipient will acknowledge the grantor and share his/her project/research findings or results with the WAFCS/AAFCS membership via a WAFCS newsletter article and/or presentation at a WAFCS and/or AAFCS Annual Meeting.

To apply for a grant, applicants should submit a one to two page proposal (preferably electronically) to Karen Goebel, WAFCS Foundation Chair, by March 1, 2009.

Proposals must include:
- Name, address, phone number, e-mail address, and AAFCS member number of applicant(s).
- Project description and objectives (or statement of problem and justification, research objectives, methodology or procedure).
- Proposed time frame for the project/research.
- Amount requested with rationale for request, e.g., how grant funds will be used.
- Plan for dissemination of project results/research findings.

The grant recipient will be announced at the WAFCS Annual Meeting in Stevens Point, March 27-28. Submit proposals by March 1, 2009 to Karen Goebel at kpgoebel@wisc.edu. For questions, contact Karen at 608-238-8766 or 608-444-2652 (cell).

Professional Travelship Awards
The Foundation honors WAFCS Award winners by offering $300 travelships to support their attendance at the AAFCS Annual Conference. Those eligible for travelships this year were Karen Dickrell (2007 WAFCS Leader Award/2008 AAFCS Leader Award), Arlene Welcher (2007 WAFCS New Achiever/2008 AAFCS New Achiever), and Dottie Winger (2007 WAFCS Teacher of the Year). Congratulations!

Recent Donations
The WAFCS Foundation thanks Cheryl Fedje for her donation in memory of Dr. Pat Copa of Salem, Oregon; Joann Goodlaxson for her pledges to the WAFCS Foundation and the AAFCS Centennial Campaign; and a generous anonymous donor for taking advantage of the extended charitable IRA legislation which allows making a donation directly from an IRA to a non-profit organization without having the distribution count as taxable income. This opportunity is available through 2009.

WAFCS FOUNDATION DONATION FORM

$_____Other _____$100 _____$50 _____$25

Name ____________________________________________________________
Address __________________________________________________________
City/State/Zip ____________________________________________________
In Memory of ____________________________________________________
In Honor of _______________________________________________________

AAFCS/WAFCS is a 501 (c)(3) not-for-profit organization. All contributions are tax deductible.

Please send a card acknowledging this gift to:
Name ____________________________________________________________
Address __________________________________________________________
City/State/Zip ____________________________________________________

Make checks payable to: WAFCS Foundation & send to: Karen Goebel, Chair
WAFCS Foundation
1821 Camelot Drive
Madison, WI 53705
Ph: 608-238-8766
kpgoebel@wisc.edu
“Second Century of Helping”

An official project of the AAFCS Centennial Celebration

Join family & consumer sciences professionals across the United States to record the contributions that our members make to strengthen the lives of individuals, families and communities. As we enter our second hundred years of discovering, sharing and applying new ideas for improving lives,

AAFCS is tracking one year of volunteering in the life of our profession
July 1, 2008 – June 1, 2009

Go to AAFCS website (www.aafcs.org)
Click on Second Century of Helping
Click on the state of WI and record your hours

You will find: participation guidelines, a list of ideas for volunteering, how to log your hours, how many hours each state has contributed and a total for AAFCS.

Total hours to date (December 1, 2008): 651
Value of Hours Volunteered: $3,861
AAFCS value of hours volunteered: $72,471

Individuals, communities and affiliates with the greatest number of volunteer hours, and the highest per capita rate of volunteer hours will be recognized at the 2009 AAFCS Annual Conference in Knoxville.
Elements of Sustainability

The WAFCS annual conference, “Celebrate the Past….Imagine the Future” will also incorporate AAFCS theme of sustainability. The sustainability elements have been defined as:

- **Economic** – maintain or increase our standard of living without decreasing that of others
- **Social** – model equity and fairness in the creation of vibrant community life, both locally and globally
- **Environmental** – mandate conserving and managing ecosystems for future generations.

Besides sessions on ‘sustainability’, the Clothing, Art and Design Exhibit will feature a ‘pink’ breast cancer quilt as a way to ‘sustain’ the memory of those who have dealt with breast cancer; another exhibit will feature ‘sustaining’ our environment—recycling old objects into something new and usable.

Support the AAFCS initiative to **reduce paper and mail**: the AAFCS web portal is designed for easy membership updates and renewals. Log onto the AAFCS Web Portal at [www.aafcs.org/technology.html](http://www.aafcs.org/technology.html). Once you are logged onto the portal, check the ‘manage profile’ link. AAFCS would like to reduce its returned mail by 100% this year, and we can help achieve that goal! Take a minute to check your email and address information online, and make any necessary updates so AAFCS can keep communication through regular contacts.

**AAFCs U.S. Postage Stamp** available:
Go to [www.aafcs.org](http://www.aafcs.org), then to the Centennial Celebration link or to [www.zazzle.com](http://www.zazzle.com) and order U.S. postage stamps with Ellen Swallow Richards. Proceeds support the Centennial Campaign.

Region 5 Fall Meeting

The fall meeting for Region 5 was held on October 16, 2008 at Madison Area Technical College, Truax Campus. A soup and sandwich meal was prepared and served by culinary students in the Gourmet Dining Room to 22 attendees.

Updated information on programs related to Family/Consumer Science was provided along with a tour of some recently updated facilities. Sue Libenstein, food service director at St. Mary's Hospital in Madison, spoke on current changes made in their department to enhance sustainability—Examples:
1. Recycling of office paper, cans, bottles, aluminum, cardboard and kitchen oil.
2. Elimination of bottled water.
3. Decreased food waste returned to the dish room by using a ‘room service’ model of preparing and serving food to patients upon their request. This also resulted in increased patient satisfaction.
4. Minimal use of paper serving items and a move toward all reusable dishware.
5. Placing a focus on community supported agriculture by purchasing seasonal produce from a local coop whenever possible, and renewing a commitment to using WI produced products such as meat, eggs, and dairy.

The speaker warned all of us to ‘Beware of Greenwashing,’ which is the act of misleading consumers regarding the environmental practices of a company or the environmental benefits of a product or service.

Kim Hart-Shatwell will continue as our regional president for the following year.

Submitted by Vera Riley

We’ve Come a Long Way …..

My networking in Indianapolis did lead to discussion of some interesting resources that feature how family and consumer sciences have changed/progressed over time.

If you go to ‘youtube.com’ there are two videos of old home economics films that were produced in the 1950’s. The two films are “The Home Economics Story”, 1951, produced by Iowa State College and “Why Study Home Economics,” 1955, produced by the University of Kansas. Use the videos for historical insight or as seques for great discussion about today’s family and consumer science profession.

I was told to search out a new book, “Stir It Up, Home Economics in American Culture” by Megan J. Elias*, 2008, Philadelphia, Pennsylvania: University of Pennsylvania Press. “Stir It Up” gives a historical context of home economics and explains what the successes and failure of home economics can tell us about American culture. I have found the book listed on [amazon.com](http://amazon.com) and scouted some information. According to the back cover, the book also examines contemporary attitudes, putting the phenomena of Martha Stewart, Rachel Ray and Ty Pennington into historical context. At this point I am curious …. How about you?

*Megan Elias teaches history at Queens borough Community College. City University of New York.
2008 Student Conference

This year’s WAFCS -Student Unit conference was held at the University of Wisconsin-Stout. The conference was a great learning and networking event for students who are involved with WAFCS. There were three sessions at the conference. The keynote speaker was Jill Salsman from the University of Wisconsin-Stout counseling center. Jill spoke to the group about stress management and even conducted a twenty minute relaxation session and provided a website for all those attending to download the relaxation exercise. The second speaker was Deanna Badman, a student at UW-Stout majoring in Apparel Design and Development; she spoke to the group about her experience in London design studio. She gave the group an inside look at the steps it takes to get a garment designed and into the stores. The last speakers were Arlene Welcher, Tiffany Calmes, and Mike Roltgen. The three speakers spoke on topics regarding adolescence. Tiffany spoke to the group about the brain development of adolescence. She gave us a great new way of looking at adolescence and a little clearer explanation about choices that adolescents make. Mike spoke to us about using humor with our students to help aid in student learning. He provided several examples how using humor can help relate material to students and aid in their learning experience. Arlene Welcher spoke to the group about adolescent egocentrism and provided a humorous yet informative skit about how egocentrism affects choices that students make. Many great door prizes were given to the students who attend and there were great ideas shared between students from the campuses of UW-Stout, UW-Madison, and UW-Steven’s Point. A tour to the Leinenkugel’s Brewing Company was planned but due to bad weather/road conditions the plans were cancelled. The conference went very well with a great turn out from all the campuses. A great thanks to all of those who helped with the success of the conference!

WAFCS-Student Unit Takes Action!

Your WAFCS-Student Unit Officers have been working hard on our upcoming community service project this school year. After long deliberation over where we wanted to contribute our energy, we have chosen to donate our time, money and efforts to the Boys and Girls Club in Plover, WI. We are planning a carnival themed night for the children of the Boys and Girls Club in which we will provide dinner, games, races, prizes and fun on the night of March 27th, 2009. In order to make this night the best it can be for the children of the Stevens Point community; we are turning to our professionals of WAFCS for some help. We are kindly asking for donations for prizes that these children will be working towards. Prizes would include:

- Educational materials (i.e. books, tapes, puzzles, games)
- Money donations- that would go towards gift certificates
- Earphones
- Portable cd players
- I Pod Shuffle
- Art supplies

Any contributions from the professionals in our WAFCS community would be greatly appreciated. Please help make this night memorable for the children of the Boys and Girls Club in Plover and for the volunteers who have worked hard to support the community. Any questions, concerns, or more ideas pertaining to donations, please email Michelle Mohelnitzky, Student Unit Chair, at mmohe841@uwsp.edu.

Smart Money Week

Madison East High School held their first ‘Mad City Money Event’ on Tuesday October 14th with the help of 20 community volunteers, including Priscilla Bondhus of WAFCS. Dottie Winger helped to coordinate the event along with Math and Business/Marketing teachers. The event was sponsored by a grant from the Madison Metropolitan School District’s Career and Technical Education department to help improve financial literacy in light of our national financial crisis.

This is a reality store budgeting simulation developed by CUNA high-school students involving business and community professionals as volunteers. The goal is to create a real-life budgeting simulation to develop decision-making and problem-solving skills in personal finance. Each student is given a personal data sheet that includes occupation, salary, marital status, partner's occupation and salary, and family information including children, loans, and monthly bills. Students then visit nine stations to make decisions and write checks for items needed to live. The stations include car sales, entertainment, groceries, home furniture and décor, child care, mall shopping, clothing, personal care items and housing. Once students have visited all eight stations they must visit the credit union to see if they stayed in budget or not. It not, they must return to the stations and change what they purchased to get their purchases and savings to match their income. While they are making their purchases, they are also visited by the Fickle Finger of Fate which delivers the unexpected good and bad financial events that we don’t plan for. This was an excellent learning experience for 50 students and is planned to become a regular event at East.

Submitted by Dottie Winger

The Life and Legacy of Ellen Swallow Richards*

What a wonderful opportunity to share the legacy of Ellen S. Richards with friends or colleagues. I did just that at an October meeting of Episcopal Church Women in Hartford. I was surprised by the summary article in our Stag and Staff newsletter and especially proud of the ending sentence: “It was good to see what has inspired Donna and to be inspired by this pioneering woman as well.”

*This DVD was written and produced by AAFCS member Joyce Miles, CFCS. The Life and Legacy of Ellen Swallow Richards tells the remarkable story of AAFCS founder Ellen Richards, the first woman to enter MIT as a student and become a professor at MIT. Through historic photos, interviews with historians, and a captivating narrative, you will develop an appreciation for the Richards’ tireless efforts to improve our quality of life. Ellen was a world-renowned expert in water quality testing and provided much of the early 20th century writing in nutrition. She founded the American Home Economics Association in 1909 (now, AAFCS), where served as the first president.

The DVD is signed by Joyce Miles

You may obtain a copy of the DVD for $19.95, which covers the cost of the DVD, bubble wrap for shipping and postage. If interested send check to: Susan Turgeson, 816 Ingalls Road Menomonie, WI 54751.
Wisconsin Association of Family & Consumer Sciences Annual Meeting 2009

Celebrate the Past…Imagine the Future

AGENDA

Thursday, March 26, 2009
9:30 a.m. – 4:00 p.m.   Tours

A. **State of the Art – Marshfield**: See the innovative Intergenerational Care Center attached to the local school and then end the day at Marshfield Clinic and see how they have integrated Dietary Service with Room Service! $25 with transportation provided and time for lunch on your own. We’ll be stopping at a fast food (or whatever you id, low cost, etc.) or bring a sack lunch. Tours will begin and end in the main lobby of the newly remodeled Dreyfus University Center on the UWSP campus.

B. **Sustainability in Central Wisconsin**: Tour the Midwestern Renewable Energy Institute, home of the largest sustainability and energy fair, along with local businesses and homes providing examples of and promoting sustainable living! $25 with transportation provided and time for lunch on your own. We’ll be stopping at a fast food (or whatever you id, low cost, etc.) or bring a sack lunch. Tours will begin and end in the main lobby of the newly remodeled Dreyfus University Center on the UWSP campus.

5:00 p.m. – 9:00 p.m.  Registration and Setup (Exhibitors, Auction, Art & Design)
Council Dinner & Meeting

Friday, March 27, 2009
8:00 a.m.  Registration & Beverages

8:45 a.m.  Ellen Richards (on DVD)
General Session – Donna Dinco, WAFCS President
Welcome
Introduction of Exhibitors
Pledge of Allegiance
Welcome to Stevens Point
Betty Lamp Ceremony

9:30 a.m.  **Keynote: One Life’s Journey: Bringing our Passion and Experience to the Profession**
Dr. Amie Lapp-Payne, Deputy Director, Washington State Department of Early Learning
How do we know where we’re headed if we don’t know where we’ve been? To truly imagine our own futures we must not only celebrate the past…but learn from it! We may need to reinvent ourselves every few years if we want to stay relevant, connected, in demand, and—most importantly—motivated! Working in a number of states (Alabama, Florida, North Carolina, Virginia, Washington) with experiences ranging from teaching inner city preschools and kindergartens to overseeing the Department of Early Learning programs and policy work for the state of Washington and, most recently, being invited to serve on the National Advisory Council on Family Engagement and Early Learning, Amie will share examples of how to bring our whole self to the profession, and to recognize the many opportunities opening before us in working with families from the local to the national level!

10:30 a.m.  Break and Visit Exhibits – Door Prizes!!!
Visit the hospitality room throughout the day with snacks and refreshments

11:00 a.m.  **Keynotes: Four Themes**
C. **Child & Family**
*If our delivery was as good as our message, we’d all be millionaires!!!*
Dr. Amie Lapp Payne
See where you fit in the bigger picture of family policy and programming and your state government. Identify who the stake holders are, and how to get the word out from the local level up your state representatives and help your government start serving you again. Get empowered and get the message out!!!

D. **Career Clusters**
*Career Clusters and PI34*
Dianne Ryberg, Wisconsin Department of Public Instruction.
Come receive the latest information on career clusters, PI34, and what that
means for teachers and programs in the state of Wisconsin.

E. Sustainability
**Sustainability, what is it and the tools for**
**Jay Moynihan, Shawano County, UW Extension Community**
**Development Educator** Sustainability is about finding solutions to problems while and also addressing their social, economic, and ecological elements. Topics addressed will include: What sustainability means, why we are interested in it, challenges and opportunities for achieving it. A Framework: the Natural Step will be presented along with a Toolbox for communities, families, and individuals and other programming ideas.

F. Nutrition
**School Nutrition Programs in Africa**
**Esther Glover Fahm, PhD, RD, CFCS, Professor UW - Stout**
A professor in the Department of Food and Nutrition in the University of Wisconsin – Stout, Esther Glover Fahm recently returned from her sabbatical to South Africa, working with schools and programs to improve the nutrition of young children. We can all learn from her experience there, and put some of it into practice here.

12:15 – 1:45 p.m.

**Box Lunch for Professionals and Organizations (e.g. WAFCS, NCFR, WFCE...)** Enjoy lunch with other members of your professional organization. See registration form to select your lunch choice.

Students enjoy a variety of lunch opportunities on their own or in the food court.

**Awards Presentation – New Achiever, Teacher of the Year**
**Introduce 50 Year Members**

2:00 – 3:15 p.m.

**Themed Breakout Sessions**

G. Child & Family
**Engaging Diverse Families in School and Community Programs.**
**Cuiting Li, Ph.D., Assistant Professor of Family & Consumer Sciences, University of Wisconsin, Stevens Point.** Come speak with a panel of professionals and diverse community members and discuss tips from the trenches and helpful strategies for teachers and professionals working with diverse populations both in K-12 classroom and community settings.

H. Career Clusters
**Working With Adolescents**
**What are they thinking? Why do they act the way they do? How can I connect?**
**Arlene Welcher, FCE Teacher, McFarland High School**
**Tiff Calmes, FCE Teacher, Ellsworth Middle School**
**Mike Roltgen, Math Teacher, McFarland High School**

Join us as we explore the specifics of teen and tween development from intellectual, psychosocial, and moral perspectives and offer strategies for success based on current research and our collective experiences in the classroom. Be ready to have fun as we role play what makes working with kids a challenging and rewarding adventure!

I. Sustainability
**Advantages of Building Green for the Elderly and Building for the Elderly while Building Green.**
**Nichole Campbell, University of Wisconsin-Madison** As it stands today, “design for the aged” alone cannot provide clients the level of improved health and wellness, and enhanced human productivity that are possible when also incorporating green building methods. Additionally, by utilizing “green design” principles, the design for the aged specialty would generate healthcare cost savings, greater maneuverability in floor plans, and lower utility bills for clientele. This presentation seeks to generate an understanding of the basic goals of each design specialty and the advantages and improvements that would be gained if the two fields were connected.

J. Finances
**Tips, Tricks, and Tools for Teaching Financial Education.**
**Stephanie Love Family and Consumer Science Education Teacher FCCLA Advisor, Prairie Farm HS/MS.** Join us for proven methods to make teaching financial education fun, engaging, and effective for student’s grades 7-12. Participants will receive information about FFE’s lesson plans which are designed in a ready-to-teach format with note-taking guides, Power Point presentations, worksheets, and much more! Learn how to access over 100 free lesson plans that were designed by educators for educators!

3:15 – 3:45 p.m.

**Break & Visit Exhibits**

3:45 – 5:00 p.m.

**Themed Breakout Sessions**
K. Child & Family
The Costs Versus Benefits of Our Choices of Technology.
Joan Kinney, Ph.D. University of Wisconsin – Madison. Joan has worked in Cooperative Extension in Iowa, Illinois and Wisconsin. She has a strong interest in how consumers utilize new technology and in developing training for their appropriate use of that technology. Do the conveniences designed to make our lives easier need to be evaluated for their benefits versus their costs? Are cell phones, Internet availability, and easy financial access saving us time, energy, and monetary expenses? Or are we getting a net loss with these supposedly helpful benefits? Dr. Kinney will focus on the technology especially geared to financial transactions such as OnLine Banking as well as consumer trends related to technology. Cyber insecurity and the realities of our fast paced lifestyles will be included.

L. Career Clusters
A 21st Century Middle School FCE Program.
Donna Dinco – President of WAFCS, currently provides program coordination for K-8 curriculum and staff development, PI 34, mentor training for the School District of Hartford, Jt. #1. Learn to use the Wisconsin Family Work and Careers Middle School Curriculum Guide (2005) and research-based reading/writing strategies to sustain rigor and relevance in the 21st century FCE classroom. This session will focus on integrating several ASCD strategies that are supported from research done by Robert Marzano in Classroom Instruction that Works (2003), with the practical reasoning framework of the Family Work and Careers Curriculum Guide. These research-based strategies provide another way to support and deliver the many meaningful and challenging activities found in the curriculum guide while considering the unique learning needs of Middle School students.

M. Sustainability
Family and Consumer Choices.
Carol L. Anderson, Ph.D.
Returning from the International Federation of Home Economics (IFHE) centennial celebration that included a focus on sustainability, Carol was impressed with what colleagues are involved with throughout the world. What are the pillars supporting sustainability? In what ways do economic sustainability, social sustainability, and ecological sustainability interface and influence the lives of individuals and families as well as communities? Each person has a stake in what happens and together we can influence what happens with our food supply chain, the consumption choices, and how we regroup from the current recession.

N. Finances
Adult Children and Aging Parents: Conversations Between Generations
Karen Goebel, UW Extension Family Financial Management Specialist
Judy Knudsen, Brown County, UW Extension, Family Living Educator
Chris Kniep, Winnebago County, UW Extension, Family Living Educator
This is an educational program focusing on family decisions and relationships in later life. The curriculum is designed to help families talk about and plan for changing needs in later life, increase family problem-solving skills to solve problems related to later-life changes, strengthen family relationships between generations.

5:00 p.m.
Students Leave for Service Project and Evening of “Fun Networking”
Visit Exhibits, Silent Auction, Networking, Cash Bar

6:00 p.m. – 8:00 p.m.
Dinner – A very nice affair, see registration form to make menu selection

Special Presentation: The Thailand Project
An outstanding undergraduate project by Joseph Quinnell to rescue the “invisibles,” a product of Thailand’s Sex Trade, and create collaborations with the University of Wisconsin Stevens Point, replacing invisibility with education and opportunity. You will be touched and amazed by this photojournalistic presentation documenting the issues, and illustrating what can be done when individuals and institutions work together to improve the human condition.

Saturday, March 28, 2009

8:30 – 9:15 a.m.
WAFCS Annual Meeting / Student Business Meeting

9:30 – 10:30 a.m.
Breakout Sessions
O. Teacher of the Year Program – 2007: Implementing Health Science Occupations in the Family and Consumer Sciences classroom.
Dorothy Winger, MS, CFCS Madison East High School. Health Science Occupations is a growing career cluster within Wisconsin’s FCS programs. Learn how to sequence these interdisciplinary courses to encourage career exploration, employment potential, and hands-on application of academic concepts. Take away plans for implementation
into career pathways, resource lists, tips, and some curriculum to get your program started.

**P. A Glimpse at How Women’s Roles Have Changed: Aprons Through The Years.**
Karen Goebel, UW Extension Family Financial Management Specialist
Judy Knudsen, Brown County, UW Extension, Family Living Educator

Women’s changing roles through the years will be examined by looking at the history of aprons. For centuries, women used aprons. In the early 19th century, women used aprons to keep their clothing clean. In the early 20th century aprons were thought of as a functional piece of the wardrobe. The 1940s and 1950s highlighted the stereotypes of the “perfect mother” who always wore an apron. Today’s aprons are more stylish. Aprons from the presenters’ collections will be shown.

**Q. Mentoring Session (Speed Dating Style) for Students/New Professionals**
Students will have an opportunity to meet with several different professionals, or panels of professionals, over the course of this hour, sharing their career goals, and receiving feedback, insight, and things we would have done differently.

**R. Wisconsin Nicaragua Partnership, Amy Wiza**
See how people in Central Wisconsin are reaching out and making a tangible difference in the lives of women, children, and families in Nicaragua. From shipping ambulances from Central Wisconsin to Nicaragua, to setting up learning resource centers, including the first lending libraries ever in that country. We are making a difference!!!
Conference Registration Form

Name (please print or type) ____________________________________________________________

Preferred name for name badge _______________________________________________________

Email address _________________________________________________________________________

Business mailing address or ___(check) if home address _________________________________

City __________________ State ______ Zip Code ______________________________________________________________________________________

Home phone __________________ Work phone ________________________________

Position __________________ Institution/organization ________________________________

Yes / No - Parking Pass. Please indicate if you will need a pass for the UWSP campus (Note: If you are carpooling then just the person driving will need a pass for the one car). Parking passes will be mailed out with registration confirmation.

Yes/No – Student Housing (Free). Circle to reserve a free student housing slot.

Tours (Transportation included, bring sack lunch or we can stop to eat somewhere)
   ____Tour A ($25) State of the Art Marshfield
   ____Tour B ($25) Sustainability in Central Wisconsin

Breakout Sessions (To aid in planning, please circle your tentative preference under each time)

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Meal Choices – circle a selection for each meal you would like to receive:

Friday Box Lunch: A  B  C             Friday Dinner: D  E  F             Sat. Lunch Buffet For All: Yes / No

Please indicate special meal needs here: ____________________________________________

Conference Registration Fees

Thursday pre-conference tour ($25) $__________

Professional full registration ($175) $__________

First time professional attendee as WAFCS member ($125) $__________

Single day registration fee ($125 Circle one: Fri, Sat) $__________

Student registration fee ($75) $__________

Additional Friday luncheon ticket ($15) $__________

Additional Friday dinner ticket ($25) $__________

HUGS donation $__________

WAFCS Foundation scholarships & travelships $__________

TOTAL: $__________

Register online at: www.uwsp.edu/conted/conferences and select the WAFCS 2009 Conference

Or, please make your check payable to WAFCS Annual Conference, and send to:

Continuing Education (WAFCS), 032 Main Bldg., 2100 Main St., UWSP, WI 54481

Refund Policy: No refunds will be made. Email swall@uwsp.edu with question
Friday Box Lunch for Professionals (Students eat on own at food court)

A. Turkey & Cheese on Croissants*
B. Ham & Cheese on Croissants*
C. Vegetarian on Croissants*
*Includes potato or pasta salad, fruit salad, condiments, soda, bottled water, cookies

Friday Evening Dinner for Professionals (Students will be at service project)

D. Poached Salmon With Dill*
E. Tenderloin Tips Over Noodles*
F. Coq Au Vin*
G. Vegetarian Lasagna Rollups*
*Includes Fancy tossed salad w/ choice of dressing, potato or rice, vegetable, dinner rolls/mini muffins, Black Forest Torte

Saturday Lunch Buffet for Everyone

Layered Salad, Fresh Fruit Salad
Oven Baked Breaded Chicken Breast
Vegetarian Lasagna
Pasta, Marinara Sauce
Italian Blend Vegetable
Jumbo Breadsticks
Frosted Brownies
Coffees, Soda, Milk

Student Housing – FREE!!!

Arrangements have been made for students to be able to stay at the Lutheran Peace Center near campus, for FREE!!! This is a nice building where last years’ student conference was held in Point. There are cooking facilities, restrooms, and plenty of room to lay a sleeping bag. Showers are available on campus. Sounds like a party in the making!!!
Directions

From I-90-94, take I-39/Hwy. 61 North (near Portage). Travel approx. 1 hour north. Take Exit 161 to Business 51. Exit ramp will end at Intersection of Business 51 (Division St.) and North Point Drive — we’re on your right!

From Hwy. 51 heading south – simply take Exit 161 and follow directions above.

From Hwy 10 driving into town near the University of Wisconsin - Stevens Point, at the intersection of Hwy. 10 and Division St., turn north on Division (this is also Business 51). Travel approx. ½ mile to North Point Drive – we’re on your left!

Important Information

Tax Exempt number for WAFCS is WI Exempt # ES 15547

The Ramada is located at 1501 North Point Drive, Stevens Point, WI 54481. The telephone number is 715-341-1340

To make room reservation at the Ramada Call 715-341-1340 and mention WAFCS at time of reservation for the block price reserved for March 26th and March 27th, 2009. They will guarantee the conference rate until February 27th, 2009. After the cut-off date, rooms will be released and the group rate may not be obtainable. The room rate is $80.00 for two double beds and 2 people. This rate includes an expanded continental breakfast. The WAFCS TAX Exempt # ES 15547 is required.
DATES TO REMEMBER

January 28, 2009
Council Meeting via
Teleconference, 9:30 to 12-30

March 27th and 28th, 2009
Celebrate the Past Imagine the Future!
Stevens Point, WI

June 25-28
AAFCS Conference
Knoxville, TN

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