The mission of WAFCS is to provide leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

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2018 Keynote Speakers

Rhonda Noordyk will be presenting “Women’s Money Wellness: 10 Attitudes & Beliefs about Money”. Ms. Noordyk has a passion for public speaking and her presentation is aimed to inspire, educate plus empower women regarding their financial wellness. Men will gain insight into how women process financial decisions. Attendees will hear how to initiate tough financial conversations and much more!

Maureen Jorgensen has been a leader in retail banking for more than 20 years. She is presenting “Begin Where You Are - A Real Life Example.” The challenge is to define your financial goals and aspirations. Maureen focuses on re-discovering your passion and setting goals to live it every day. Sponsored by the Wisconsin Bankers Association plus the Wisconsin Bankers Association Foundation.
Michelle Reinen is the Director of the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As the Bureau Director, Michelle is responsible for overseeing the enforcement and education of WI laws that protect consumers and honest businesses against unfair, deceptive, and fraudulent practices in the marketplace. Her presentation is “Top 10 Consumer Complaints: Facts, Resources & Rights”

Pre-Conference Options

Chef Susan Holding of Little French Bakery

Chef Susan Holding will prepare Gateau St. Honoré. This delicacy combines the elements of tart crust, crème patissiere, pâte a choux, and crème Chantilly. Members will be sampling this delicious pastry and conversing with Susan throughout the 3-hour session. Fee is $35.00 and we will travel to the site via car. Seating for ten people. Register for pre-conference using same form as conference registration.

Fawn Creek Winery

While sampling wine you learn how this family business has grown into the “People’s Choice for Southwest Region Venue” for two summers. No cost for wine tasting. Register for Fawn Creek Winery pre-conference option using same form as conference registration.

Thursday, March 1st
• 12:30 p.m. Pre-Conference – Depart for The Little French Bakery
• 2:30 p.m. Pre-Conference – Depart for Fawn Creek Winery
• 7:00 p.m. WAFCS Council Meeting

Friday, March 2nd
• 6:30 a.m. Breakfast Buffet
• 7:30 a.m. Conference Registration
• 7:30 a.m. Opening of Vendor Exhibits, Silent Auction & Art/Design Exhibit
• 8:00 a.m. Orientation for First-Time Attendees
• 8:30 a.m. First General Session

Keynote Speaker Rhonda Noordyk, The Women’s Financial Wellness Center
### 10:00 a.m. Breakout Sessions

<table>
<thead>
<tr>
<th>The Scoop on Baking STEAM, Safety, Health and Wealth</th>
</tr>
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<tbody>
<tr>
<td>• Sharon Davis-Home Baking Association</td>
</tr>
<tr>
<td>• Build math concepts through baking, acquire new baking STEAM resources plus smart snack baking recipes.</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Travel on a Shoe String</th>
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<tbody>
<tr>
<td>• Mary Kennedy, Gretchen Speerstra-FCS Retired Teachers</td>
</tr>
<tr>
<td>• Tips on traveling inexpensively, what to pack, cultural expectations and planning for personal safety.</td>
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<tr>
<th>Employability Skills through School-Based Enterprises</th>
</tr>
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<tbody>
<tr>
<td>• Stephanie Fox, Kurt Wisner-CTE Teachers</td>
</tr>
<tr>
<td>• Demonstrate employability skills within school-based enterprises.</td>
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<tr>
<th>Classroom Technology</th>
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<tbody>
<tr>
<td>• Kayla Correll-FCS Teacher</td>
</tr>
<tr>
<td>• Explore various forms of technology used in educational setting.</td>
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### 11:15 a.m. Breakout Sessions

<table>
<thead>
<tr>
<th>Dollars During Development: Teaching Children Essential Money Skills</th>
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<tbody>
<tr>
<td>• Katie Gellings, Paula Hella, Amanda Kostman, Mary Ann Schilling-UWEX</td>
</tr>
<tr>
<td>• Introduce young children to basic understanding of personal finance plus improve family literacy.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Who Gets Grandma’s Yellow Pie Plate</th>
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</thead>
<tbody>
<tr>
<td>• Sherry Daniels-UWEX</td>
</tr>
<tr>
<td>• Create a positive way to transfer non-titled property and turn this time into a celebration of this person’s life.</td>
</tr>
</tbody>
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<tr>
<th>The Cookbook Project</th>
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<tbody>
<tr>
<td>• Sue Strutz-FCS Teacher</td>
</tr>
<tr>
<td>• Introduce participants to food literacy training program, show methods of preparing healthy whole foods using sustainable ingredients.</td>
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</tbody>
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<tr>
<th>Create a Career Ready Program</th>
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<tbody>
<tr>
<td>• Kelly Greig-Reality Works</td>
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<tr>
<td>• Participants will get hands-on look at using simulators as a teaching tool.</td>
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</tbody>
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### Friday, March 2nd- Continued

- 12:30 p.m. WAFCS Awards & Luncheon

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### 3:30 p.m. Breakout Sessions

**Professionalism on Every Step of Your Career Ladder**

- Traci Jones-Kalahari Resort & Convention Center
- Specially designed for student unit members and all new professionals. Learn multiple ways to convey you are a professional and ready for your next Career Step.

**Standards Based Grading (SBG) in FCS**

- Stephanie Fox-FCS Teacher
- Learn how SBG can be used in FCS classes with rubrics, gradebook setup, and structuring assignments.

**Your Turning Point**

- Maureen Jorgensen-Wisconsin Bankers Association & WBA Foundation
- Discover a framework and practical application of the steps plus tools needed to take responsibility for your financial wellness.

**3 R’s of Retirement: Right Time, Right Reasons, Ready for Change**

- Karen Dickrell-UWEX, Christine Kniep-Retired UWEX
- Find out about the research in planning for retirements, questions to contemplate and how to make the most of your skills once you are retired.
• 2:15 p.m.  Exhibits Close, Art & Design Exhibit Closes
• 2:15 p.m.  Afternoon Speaker
• 3:30 p.m.  Breakout Sessions (see above)
• 4:40 p.m.  Speed Mentoring Session
  ~Specially designed for student members and new professionals~
• 6:15 p.m.  Dinner Buffet
• 7:00 p.m.  “Travel the World in 90 Minutes (or Less)”
  • ~Antarctica Adventure~ with Tour Guides: Sue Buck & Carol Anderson
  • Travel Agents: Mary Kennedy, Jeannée Schwass-Long & Gretchen Speerstra
• 8:15 p.m.  Student Unit Business Meeting
• 8:30 p.m.  WAFCS Foundation Silent Auction closes
• 9:30 p.m.  Pick up and pay for silent auction items

Saturday, March 3rd

• 6:30 a.m.  Breakfast Buffet
• 7:30 a.m.  Registration Open
• 7:30 a.m.  WAFCS Annual Business Meeting
• 8:30 a.m.  Second General Session
  • Keynote Speaker Michelle Reinen, DATCP Bureau Director
  • Bureau of Consumer Protection, Division of Trade & Consumer Protection
• 9:30 a.m.  Break - Hotel Checkout

<table>
<thead>
<tr>
<th>10:00 Breakout Sessions</th>
<th>10:55 Breakout Sessions</th>
<th>11:50 Breakout Sessions</th>
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</thead>
</table>
| Tiny Houses: Benefits & Challenges
  • Diane Klemme-UW-Stout
  • The benefits and challenges of tiny houses, what populations live in these and innovative designs used. | Love Chocolate? Meet Lisa From Roots Chocolates
  • Lisa Nelson
  • Chief Chocolate Officer
  • She shares how to recreate one’s career and evolve into an entrepreneur. | Love Chocolate? Meet Lisa From Roots Chocolates
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<tr>
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</table>
| 10:00 Breakout Sessions | Grocery Shopping for Maximum Benefit  
• Jeff Mauer-Fresh Madison Market  
• Fresh Madison Market is devoted to fresh produce, fresh products, and a fresh approach to the retail experience |
| 10:55 Breakout Sessions | ACP and Financial Literacy for College & Life  
• David Mancl - Office of Financial Literacy  
• Focus on financial literacy best practices |
| 11:50 Breakout Sessions | Engage Your Personal Finance Classroom with Tools  
• Stephanie Love-FCS Teacher  
• Multiple resources to teach a hands-on approach to personal finance. |
| 10:00 Breakout Sessions | Virtual Farm Tour with WI Pork Producers  
• Mandy Masters-WPA  
• No money for field trips? Use virtual farm tour of a pig farm. Learn what producers do to provide wholesome pork. Resources to be distributed. |
| 10:55 Breakout Sessions | Chair Yoga  
• Gina Martin-Wisdom then Wellness  
• Innovative ways to use chair as prop while doing yoga at the office, school, etc. Modifications & advancements for all poses. |
| 11:50 Breakout Sessions | Exemplary Leadership Based on Relationships and Practices  
• Deborah Gangnon, Janet Powell, Carolyn Barnhart-WAFCS Council Members  
• Introduce “Five Practices of Leadership”. Experience interactive activities. |
| 10:00 Breakout Sessions | Looking to Remodel your Residential Kitchens to a Commercial Environment?  
• Delaine Stendahl-FCS Teacher  
• The process of converting residential kitchens to a commercial laboratory will be shared. |
| 10:55 Breakout Sessions | Extending the Family Food $ Through Food Pantry Use  
• Jeanne Schwass-Long-Retired FCS Teacher  
• Explore structure of working a food pantry. |
| 11:50 Breakout Sessions | Health Science Best Practices  
• Delaine Stendahl-FCS Teacher  
• Activities will be shared that engage students in health science courses. Will be interactive dialogue - bring some of your own activities to share. |

- 12:45 p.m. Luncheon
- 2:00 p.m. Adjourn
Post Conference – 3 Options, 2:15 – 5:15 p.m.
(each 3 hours in length)

✦ The Experiential Learning Cycle & Adventure Education:
   Enhancing Classroom Outcomes & Program Goals Through Meaningful Team building
✦ Presenters: Amy Schmied - Communications Specialist at UWSP Adventure Tours
              Ed Richmond - Recreation Specialist at UWSP Recreation & Sport Facilities
Add some ADVENTURE to your curriculum or program! Do you work with students, manage staff, or
coach? Learn how to effectively debrief and connect your team building activities to your desired outcomes
and goals. Adventure/experiential education theory can be applied to any area of learning to instill
resilience, solicit meaningful connections & individual growth. Whether you want to apply this to a unit of
study in the classroom, build an effective staff training program, or host a retreat for your employees, co-
workers, students, or teammates - this session is guaranteed to have you walking away with a new arsenal
of icebreakers, team initiatives & communication activities as well as effective methods of connecting those
activities to your outcomes and goals.

✦ Make, Take, and Teach Sewing Lab
✦ Presenter: Tess Holperin - sewing enthusiast and FCS education major
Polish your sewing technique by making a microwaveable bowl potholder with Tess to guide
you. You will take away some simple tips for teaching beginning level sewing skills. Ideas for
teaching middle school or secondary classes, youth enrichment programs, or adult and
community education will be shared. Materials (fabric, thread, etc.) will be supplied for you,
but you will need to BYOM (bring your own machine). This session is limited to 15, so be sure
to sign up early. After this workshop, you will find it "sew" easy to complete a project with
success!

AAFCS Certification Exams (additional fee)
Those individuals who hold a bachelor’s degree from an accredited institution or who will
graduate within the year are eligible to take one of the five professional-level assessment
offered by AAFCS.
   1. Family and Consumer Sciences (FCS) Composite Examination
   2. Hospitality, Nutrition and Food Science (HNFS) Concentration Examination
   3. Human Development and Family Studies (HDFS) Concentration Examination
   4. Personal and Family Finance Educator (PFFE) Examination
   5. Nutrition and Wellness Educator (NWE) Examination
Demonstrate your professional competence and your commitment to professional
development and register to take the exam at a reduced rate.
Room Reservation Information & Lodging Room Rates

The Wintergreen Resort & Conference Center
100 Gasser Road
Wisconsin Dells, WI 53965
Phone: (800) 648-4765 or (608) 254-2285

<table>
<thead>
<tr>
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<tr>
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</tbody>
</table>

- Tax exempt documentation presented at time reservation is made or at check-in.
- Conference fee includes breakfast buffet.

Special rate expires Wednesday, February 7th, 2018

Invitation to the Art and Design Exhibit

Enter your Art and Design items in one or both categories.
Contact Bev Braun (bbraun5@new.rr.com) by February 25 with any questions

★ Category A: CONFERENCE THEME
  - Design and construct a wearable piece or home décor item with the theme of “Financial Fitne$$” — Trends, Innovations & Impacts.
  - Include a statement how this project has financially affected your budget.
  - Examples:
    - ♦ Innovation — i.e. Halloween costume
    - ♦ Trends — i.e. recycling, T-shirt quilt
    - ♦ Impacts — i.e. upcycling an item for another season, Goodwill purchases

★ Category B: PROJECT RUNWAY CHALLENGE
  - Using those non-biodegradable plastics (shopping bags, bread bags, newspaper sleeves, etc.) along with fabric, design and construct a wearable piece or a home decor item. (The whole project does not need to be made from plastic — it needs to be used in or on the project.) And, as Timm Gunn says “MAKE IT WORK!”
**Invitation to the Friday Travel Event**

**Tour Guides Wanted!!!**

Are you a new traveler or a seasoned veteran traveler? Consider being a “tour guide” at the WAFCS Annual Conference for the Friday evening “Travel the World” event.

We are requesting volunteers willing to share personal travel experiences, stories, facts, sights to see, customs, etc. about a particular country of your choosing.

**Tour guide criteria:**

- In 10 minutes only, prepare a brief talk or hold a Q&A at the Friday evening event.
- Bring small items such as memorabilia, souvenirs, photos or postcards, which will be used as part of the table décor.
- If you have “attire” from the country, you may wish to wear it or bring it along for display.

We will accept up to 15 tour guides who love to travel and share their personal experiences. If you are willing, send your name, email and phone number along with up to three (first, second and third) choices, if applicable, to Mary Kennedy at kennmaindel@gmail.com by February 15th.

You will be emailed your specific “tour destination prior to the WAFCS 2018 Annual Conference.

*Who knows what destinations we will reach that evening?!*

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**An Invitation for R & R**

Ever returned home from a conference and thought, “Wow, that was a whirlwind of information and great opportunities?” The 2018 WAFCS Annual Conference is offering for the first time Post-Conference sessions Saturday afternoon. Here is another first!

Extend your weekend at The Wintergreen Resort – invite family to join you or spend some extra time with friends. The Wintergreen will apply the conference guest room rates to your stay on Saturday evening, March 3 of 2018.

The musical “Nunsense” is being performed the evening of Saturday, March 3, at The Palace Theater in The Dells. It is a dinner show and the cost varies from $27.95 to $50.95 depending on location in theater. Check out the theater website at [www.dellspalace.com](http://www.dellspalace.com) for additional information. To ensure seating together we need to make reservations ahead of time.

OR you may want to enjoy one of the upscale restaurants in the area - Double Cut at Kalahari or Kaminski’s Chop House at Chula Vista. Plus more options.

Even better, have a relaxing evening by the pool at The Wintergreen.

We hope you consider giving yourself the gift of R & R. A time to unwind, visit with friends plus reflect on the sessions you attended.

Interested in attending “Nunsense”? Contact Cathy Lader at jclader@inwave.com by February 1 and she will do her best to secure seats together.
“Membership Has Its Benefits!”
Foundation Offers Membership Benefits

The WAFCS Foundation offers member benefits to professional and student members:

- **Graduate Scholarship** ($1000)—**February 15 deadline!**
- **Undergraduate Scholarship** ($500)—**February 15 deadline!**
- **Professional Stipend** (three at up to $125 each) to promote professional attendance at our State WAFCS Annual Conference—**February 15 deadline!**
- **Professional Project/Research Grant** (up to $1000) for a special project or research proposal related to the field of Family and Consumer Sciences—**February 15 deadline!**
- **Professional Travelships** (three at up to $300 each) to promote professional attendance at the National AAFCS Annual Conference—**April 1 deadline!**
- **Student Travelships** (three at up to $300 each) to promote student attendance at the National AAFCS Annual Conference—**April 1 deadline!**

Details for applying for ALL of these benefits can be found on the WAFCS website at [www.wafcs.org](http://www.wafcs.org) under Forms & Applications and then under WAFCS Foundation Forms &/or Student Scholarship and Travelship (or for a specific application form, contact Jean Zeithaml at 715-836-8330 or djzeithaml@att.net). To promote the concept that “Membership has its Benefits!” you must be a current AAFCS member to be eligible and preference for the conference travelships will be given to first-time attendees and/or those in the early years of their professional careers.

Edie Felts Podoll received one of the **Professional Project/Research Grants** for 2017. Edie used these funds in the development of a Memory Cafe in Waushara County.

In the January WAFCS newsletter you will hear about the research and development of this very successful project for the benefit of people with cognitive impairment and their “care partners” in Waushara County.

Edie is a retired Family Living Educator, UW Extension. Edie served in this position in Adams County from 1977–2010. Her question to you is “Are you a home economist that has time and talents to share? There is always a place for our special gifts.”

Please note in the above article the deadline to apply for the professional project/research grant of up to $1000. Do you see a need that this grant money would help in getting off the ground? If so, the time is now to get your application completed and sent to Karen Goebel and Jean Zeithaml by February 15.
2018 WAFCS Conference Registration
March 2 & 3
The Wintergreen Resort & Conference Center
Wisconsin Dells, WI

*Required information
Please Word Process or Print

*First Name _____________________________       *LastName______________________________
(As it will appear on name badge.)
*Email____________________________________
*Mailing Address 1 ____________________________
Mailing Address 2 ____________________________
*City_________________________   *State________
*Zip_____________________
*Preferred Phone__________________________

Presenters/Speakers/Exhibitors Only:
Company/Organization Name____________________________________________  Title________

*Are you currently a member of American Association of Family & Consumer Sciences?
☐ Yes   ☐ No
Please provide your AAFCS membership number if applicable. ________________

Member Registration = AAFCS/WAFCS member

*Registration Type: (Meals are included) - Please note, registration is non-refundable.
Registration after Wednesday, February 7 – add $25.00 late fee

10% Discount offered to ☐ conference presenter and ☐ multiple attendee from same organization/agency. Check which may be applicable.

Please Note: 10% discount does not apply to volunteers for Friday night travel event

☐ Fri/Sat Member - $160.         ☐ Sat Only Member $90.
☐ Fri/Sat Non-Member $195.        ☐ Sat Only Non-Member $110.
☐ Fri/Sat Student $90.            ☐ Sat Only Student $50.
☐ Fri Only Member $90.            ☐ Guest Ticket for Fri Lunch $10.00
☐ Fri Only Non-Member $110.       ☐ Guest Ticket for Fri Dinner $20.00
☐ Fri Only Student $50.           ☐ Guest Ticket for Sat Lunch $10.00
*Please specify meals you will be eating so we can have an accurate meal count*

☐ Friday Breakfast Buffet
☐ Friday Luncheon Buffet
☐ Friday Dinner Buffet
☐ Saturday Breakfast Buffet
☐ Saturday Luncheon Buffet

For Students ONLY:  What university do you attend?

☐ UW-Stevens Point
☐ UW-Stout
☐ UW-Madison
☐ WI Technical College System
☐ Other

Donations:

WAFCS HUGS $________  WAFCS Foundation Scholarships & Travelships $________

(If using PayPal, use Foundation “Donate” button at wafcs.org)

Pre-Conference Activities:
Thursday - March 1, 2018
12:30 p.m. – 4:30 p.m.

☐ The Little French Bakery cooking demo and dialogue with Chef Susan Holding. Fee $35.00
We will car pool to site. Departure time from The Wintergreen is 12:30 p.m.

☐ Fern Hill Winery visit with owners, learn about their entrepreneurial journey and taste wines.
No fee. We will car pool to site. Departure time from The Wintergreen is 2:30 p.m.

Post-Conference Activities:
Saturday - March 3, 2018
2:15p.m. – 5:15 p.m.

☐ The Experiential Learning Cycle & Adventure Education:
Enhancing Classroom Outcomes & Program Goals Through Meaningful Teambuilding
Amy Schmied – UWSP Adventure Tours, Communications Specialist
Ed Richmond – UWSP Recreation & Sport Facilities, Recreation Specialist
Add some ADVENTURE to your curriculum or program! Connect your teambuilding activities
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Presenter: Tess Holperin, sewing enthusiast & FCS education major
Create a microwaveable bowl potholder–materials provided. Take away tips for teaching classes,
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Session is limited to 15 participants, sign up early.

POST-CONFERENCE continued on next page
Post-Conference continued

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✦ Hospitality, Nutrition & Food Science (HNFS) Concentration Examination
✦ Human Development & Family studies (HDFS
✦ Personal & Family Finance Educator (PFFE) Examination
✦ Nutrition & Wellness Educator (NEW) Examination

Educational Displays:
Friday - March 2, 2018
7:30 a.m. – 2:15 p.m.

If you plan to bring an educational display that would be placed on a table top please indicate topic of display here. These displays could include: foundation grant recipient projects, info from FCS classroom teachers, projects by student unit members, FCCLA STAR Events, etc. You will be provided half of a four foot table.

Topic of Display: _________________________

WAFCS Permission for Publication Release Form

☐ I give my permission for WAFCS to use my photo, possibly with my name included, in a manner consistent with quality, professional education, in any WAFCS electronic or print paper media communication. I also realize that WAFCS or any of its Regions may submit such communications to AAFCS as well as professional media covering WAFCS events and achievements.

☐ I do not give permission to WAFCS to use my photo.

This permission can be revoked at any time by contacting the WAFCS State President in writing.

*Options for Payment:

Preferred Register online. Pay by Check
Register online. Pay with PayPal/Credit Card at wafcs.org.

Printed Registration form. Pay with Check.

Pay by Check - Mail check to: Gail Sommerfeld at 5115 W. Willow Road, Mequon, WI 53092-8516
(If using printed registration form, send with check)

*Payment Amount: Total (Registration, Pre-Conference, Donations, etc.) $________

You may print a copy of this completed form for your records before submitting
## Room Reservation Information

The Wintergreen Resort & Conference Center  
100 Gasser Road  
Wisconsin Dells, WI 53965  
Phone: (608) 254-2285 or (800) 648-4765

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Tax exempt documentation presented at time reservation is made or at check-in.  
Conference fee includes breakfast buffets.  
**Special rate expires Wednesday, February 7, 2018.**

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**Conference Program and Registration Form are also found on the WAFCS website:** www.wafcs.org