2017 Keynote Speakers

Women’s Money Wellness: 10 Attitudes & Beliefs about Money
Rhonda Noordyk

Participants will receive actionable strategies on:

- The 10 most common money paradigms and how to challenge them.
- How money works and how to make it work for them.
- Starting those tough financial conversations.
- Effective negotiation techniques—as seen on Real Milwaukee!
- Men will gain insights into women’s money management decisions.

With over a decade in the financial industry and higher education, Rhonda Noordyk is passionate about using her knowledge and experience to educate and empower women. Her dynamic and inspirational style leaves women with a sense of empowerment. While her platform is women’s money wellness, it is not just about money. Her topics include: assertive communication, boundaries, leadership and overcoming financial myths. Her speaking experience includes companies such as: GE Healthcare, Brady Corporation and Marquette Law School. In addition, she has appeared on Fox6 News, Real Milwaukee, and the Morning Blend. She is also an adjunct faculty at Waukesha County Technical College where she teaches marketing and public speaking courses. Rhonda has a bachelor’s degree from Carroll University, Waukesha, Wisconsin. She resides in Oconomowoc with her husband, Tim, and their three daughters.
Meet Chef Susan Holding of Little French Bakery at the 2018 WAFCS Pre-Conference

Chef Susan Holding will prepare/demonstrate a Gateau St. Honoré. Named after the patron saint of pastry chefs, Gateau St. Honoré combines the elements of tart crust, crème pâtissière, pâte à choux, and crème chantilly to create a beautiful and delicious pastry. Susan will demo the preparation of some of the components and the assembly of the dessert. Members that attend will be tasting dessert along with conversing with Susan throughout the 3-hour session. Fee is $35.00 and we will travel to the site via car, about a 15 to 20 minute trip. Seating for ten people. Register for pre-conference using same form as conference registration.

A word or two from Susan, “the road to the Little French Bakery has taken many turns. I’m an RN, BSN, MBA who followed a dream, went to Paris, and earned the Diplôme to Patisserie at Le Cordon Bleu. The courses spanned over two years. I loved my experience at Le Cordon Bleu. It was hard, tiring and very rewarding. My nursing career included working for a large medical software company (ok, it’s Epic), and traveling across the country for implementations and training. I love to travel. Please join me as I cook, bake, and explore the world of food, travel and life in general.”

A Message from Your President..

What is a legacy? Various sources define it as a bequest or gift handed down from one to another, or a heritage from an ancestor. While most define a legacy as something tangible, a legacy can be more than material giving and legacies can be defined by their past and continuing contributions in time and talent as well as treasure to an individual or a group.

Acting on a suggestion by our VP of Membership, Stephanie Love, I decided to pursue the idea of writing a series of articles spotlighting members who have attained membership in WAFCS for at least 50 years. WAFCS has 21 members who have reached that number as well as 23 who have been members for at least 40 years. As I gathered information from those members with over 50 years in WAFCS, I was amazed at the contributions they have made and are still making not only to WAFCS/AAFCS, but also to their profession, their community, their churches and numerous civic organizations. They have served as officers, committee chairs and committee members, volunteers, mentors, role models, presenters, and promoters of FCS. In looking at the combined and varied contributions of these members, I truly feel that they deserve the title of legacy members as they have met the criteria of passing on valuable, positive and lasting influence to benefit WAFCS/AAFCS and FCS.

And now a challenge to our newer members: What will be your legacy to our profession and WAFCS/AAFCS? Consider what your impact and contributions will be whether it is in time, talent or treasure. As we work together to strengthen and promote WAFCS/AAFCS, I hope you will recognize and appreciate the examples of our legacy members and provide a legacy of your own for the future.

Have a great fall and to all of the teachers- best wishes for the coming school year.
Lois Schroeder Alfsen
Legacy Member

Lois Schroeder Alfsen, a 61 year member of WAFCS, is a graduate of UWSP with graduate work at UW-Madison. She began her career teaching home economics at Hortonville, Green Bay Preble, Waupaca and Gateway Technical College. She then spent 20 years as the Consumer Information Coordinator at SC Johnson Wax, Racine.

Lois was involved in WAFCS by planning two annual meetings while she was Vice President. She was honored as WI Home Economist in Business of the Year, WAFCS Leader and UWSP Outstanding Alumni, and also coordinated the SC Johnson Wax Exhibits at the AAFCS annual meeting for many years.

Lois represented Home Economics in Business in Hanover, Germany, Sheffield, England and Minneapolis, Minnesota at the International Federation of Home Economics meetings.

Her family includes her husband George, two sons and two grandchildren.

With a strong interest in genealogy, Lois has been active in the Waupaca Area Genealogy Society, Stevens Point Area Genealogy Society as well as the UWSP LIFE (Learning is Forever) and has participated in 19 Elderhostels.

“I was inspired by the late Dr. Rita Youmans, past president of WAFCS, to achieve the very best as I kept my professional membership current” states Lois. She also would like to recognize the following WAFCS leaders for being role models and friends to so many: Agnes Jones, Doris Davis, Karen Goebel, Sue Buck, Carolyn Barnhart and Cheryl Fedje.

Lois advises younger members to keep connected to our profession by paying life-long dues and keeping in touch with colleagues.

We thank Lois for her commitment to WAFCS.

WAFCS Foundation Benefits/Awards
Increase in Number and Dollar Amounts

By Jean Zeithaml, CFCS, WAFCS Foundation Member-at-Large

Purpose and Mission of WAFCS Foundation

The purpose of the WAFCS Foundation is to support the purposes of WAFCS. It is a nonprofit charitable organization operated exclusively for scientific, education and charitable purposes and obtains its 501(c)(3) status via AAFCS/WAFCS. It receives and administers gifts and funds generated by fundraising activities. The Foundation’s mission is to provide support for student and professional members whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.

Started with a Scholarship

When the WAFCS Foundation was established in 1990, it had the immediate goal of awarding an annual $300 undergraduate scholarship. In 1994, Foundation Board members voted to place a moratorium on awarding further scholarships from Foundation funds until a $30,000 base was reached. Supporters of that vote shared concerns that the base (principal) was being reduced substantially and wished to build it to the point that scholarship(s) could be given mainly from the earnings, thus protecting the principal.

With successful annual fundraising events (Silent Auctions, matching gift offers, quilt raffles, notecard sales, etc.) along with steady donations made in honor, memory, or celebration of individuals, the original goal of $30,000 was eventually
reached. The Foundation resumed offering an undergraduate scholarship in 1999 and began providing financial support
dubbed “travelships” to promote student attendance at WAFCS Annual Conferences.

What about Benefits/Support for Professionals?

The Foundation began to honor WAFCS Award recipients (Teacher of the Year, Leader, and New Achiever) by offering
$300 travelships (later raised to $500) to support their attendance at the AAFCS Annual Conference in the following year
when they are in consideration for national recognition.

The Foundation Board always envisioned being in a financial position to support grants in research or educational projects
for professional members in addition to support for students. That became a reality in 2009, when the first $1000 WAFCS
Foundation Professional Project/Research Grant was awarded. Beginning in 2012, multiple grants have been awarded
annually.

Current Foundation Benefits Offered to Members

From offering one $300 undergraduate scholarship annually, fast-forward to the following benefits the Foundation now
makes available to WAFCS members. The Foundation also pays the $425 WAFCS organizational membership dues in
IFHE (International Federation for Home Economics) to support our profession at the international level.

For Student/Pre-professional Members:

• $500 Undergraduate Scholarship (multiple scholarships offered some years)
• $1000 Graduate Scholarship (first awarded in 2017)
• $100 Travelship (up to 8) offered to support student attendance at WAFCS Annual Conference
• $300 Travelship (up to 3) offered to support student attendance at AAFCS Annual Conference

For Professional Members:

• $1000 Professional Project/Research Grant (multiple grants offered some years)
• $125 Stipend (up to 3) offered to promote professional attendance at WAFCS Annual Conference
• $500 Travelship (up to 3) offered to support professional attendance at AAFCS Annual Conference
• $500 AAFCS Annual Meeting Travelship to WAFCS Award Recipients (Teacher of the Year, Leader, New
  Achiever)

Looking Ahead

While interest rates and earnings have remained low in recent years and the Foundation awards more funding than it
brings in during the course of its fiscal year, the Foundation is in a position to continue making awards, increase dollar
amounts of awards, and add categories of awards. The Foundation is always open to considering new ways of
supporting the profession of Family and Consumer Sciences and more specifically, our Association. For example, in
2012, the Foundation made a $1000 donation to the AAFCS Goebel-Young Leadership Training Endowment Fund
earmarked specifically for the AAFCS Leadership Academy.

Recent Donation

The Foundation gratefully acknowledges a donation made to the Foundation by Nyla Musser in honor of Mary Meehan
Strub to recognize her exceptional dedication to UW–Extension.
Celebrating Our WAFCS Award Winners

Remember when you opened your eyes in the game of Hide and Seek? You were quick to find your friends! With the same enthusiasm, joy and commitment-please helps us find our WAFCS Award winners for 2018.

Nominations are due by November 1!

• Check the criteria for the Awards and the nomination forms at http://www.wafcs.org/forms.html
  - AAFCS New Achiever Award 2018
  - AAFCS Teacher of the Year Award 2018
  - AAFCS Leaders Award 2018

• Send your nominations to:
  - New Achievers-Dottie Winger dwinger@madison.k12.wi.us
  - Teacher of the Year-Donna Dinco donnadinco@outlook.com
  - Leader Award Carolyn Barnhart barnhارت@uwstout.edu

WAFCS FOUNDATION DONATION FORM

$____ Other ______$100 ______$50 ______$25

Name __________________________________________________________
Address _________________________________________________________
City/State/Zip ___________________________________________________
In Memory of _____________________________________________________
In Honor of _______________________________________________________
In Celebration of _________________________________________________

AAFCS/WAFCS is a 501 (c)(3) not-for-profit organization. All contributions are tax deductible.

Make checks payable to:
WAFCS Foundation & send to:
Karen Goebel
Chair WAFCS Foundation
1821 Camelot Drive
Madison, WI 53705 Ph:
608-444-2652
kpgoebele@wisc.edu

Please send a card acknowledging this gift to:
Name________________________________________
Address______________________________________
City/State/Zip________________________________

Celebrating Our WAFCS Award Winners
Travel the World?!

Our Friday evening event will take you to some of the “1,000 Places to See Before You Die”. Imagine visiting Ethiopia, South Africa, Russia, Japan, Greece or Antarctica! Some of you may be asked to be “tour guides”, especially if you are a world traveler. Details to follow in the next WAFCS newsletter. Prepare to get your bags packed for a fun filled evening!

Join us for a quick but informative trip around the world at next year’s WAFCS 2018 Annual Conference!

Bon Voyage!

Auras of Autumn

Thanks to the generosity of WAFCS member Priscilla Bondhus my family and I will be enjoying the Smoky Mountains and surrounding area for a week in October. Priscilla donates a timeshare package each year for members to bid on at the WAFCS Silent Auction. The auction is part of the WAFCS Annual Conference. Once I learned I had the highest bid – and it was a bargain for a 7 night stay in a two bedroom condo – Priscilla made it easy to start planning our trip.

I encourage all members to check out this vacation package at the 2018 state conference. We have wanted to revisit the Smoky Mountains and the Wyndham Resort in Sevierville will provide easy access to the park, endless entertainment options nearby and nonstop outdoor activities. Once we decided on our destination it was easy as counting one, two, three. Priscilla needed to know the location, potential dates and how many bedrooms were needed. Thanks Priscilla for being such a generous supporter of the WAFCS Foundation.        

Cathy Lader

Nominate a non-WAFCS member for the Friend of the Family Award

This fall the Friend of the Family Award has a new look! Please check out the WAFCS website and review the criteria nomination form reviewer sheet:

Your nomination of a non-WAFCS member or an organization is due by December 15, 2017. The nomination process is brief and you are encouraged, but not required, to contact the person or organization you are nominating to help with completing the application.

What is New? The criteria have changed. Listed below are the criteria:

• The Wisconsin Friend of the Family Award recognizes a person or an organization for outstanding leadership and service in advancing public policy and/or leadership and support to goals and purposes consistent with Family and Consumer Sciences.
• The Friend of the Family Award is presented to a person or an organization whose work aligns with the vision, mission and goals of the American Association of Family and Consumer Sciences and the Wisconsin Association of Family and Consumer Sciences.

• The Award winner’s work is an outstanding example of support and aligned with the research-driven body of knowledge (BOK) for the field of Family and Consumer Sciences.

• The Friend of the Family Award is given to a person or an organization who upholds the Ethical Statement for the American Association of Family and Consumer Sciences.

• The Friend of the Family Award is given to a non-member of WAFCS in the state of Wisconsin.

• The Friend of the Family Award winner agrees to attend the WAFCS State Conference to receive the Award. Additional family members attending the award ceremony are invited and will be asked to pay for their meals, if they are attending the banquet. This award is presented at a banquet or luncheon, lodging and transportation fees are not paid for the awardee or their guest(s).

• The nominator(s) will prepare a presentation highlighting the leadership and service of the Friend of the Family Award winner. The gift/token and a certificate will be awarded by the President of WAFCS and the nominator(s).

Please nominate a person or an organization by December 15th!

If you have questions, please contact Carolyn Barnhart, CFCS, Vice President of WAFCS Awards and Recognition. barnharc@uwstout.edu

Member in the News

Congratulations, Mary Kaye Merwin!

Mary Kaye Merwin will be inducted into the National 4-H Hall of Fame on October 6, following 37 years of teaching, directing programs and professional development in the organization.

Read the following article published in the Lake Geneva Regional News that describes Mary Kaye’s career that led to this outstanding award.

http://www.lakegenevanews.net/news/delavan-woman-named-to-national--h-hall-of-fame/article_eb8068ae-3197-57c5-a1e5-176576522e7a.html
A Message from the Student Unit:

At the Student Unit Conference in November, students will be partnering with UW-Stout’s Tau Chapter of Phi Upsilon Omicron and the Trinity Equestrian Center out of Eau Claire, WI for a service project. Before the conference, students will be collecting new toys, games, and other Christmas gifts to send to children in Texas affected by Hurricane Harvey. At the conference, students will be wrapping the gifts and making cards to send to Texas in December. For more information on how to get involved and donate new Christmas gifts to the cause, please email navisk7806@my.uwstout.edu

Student named collegiate representative to national council
September 15, 2017
A University of Wisconsin-Stout student recently was appointed to the National Council of Phi Upsilon Omicron as a collegiate representative — one of four selected across the nation.

Kennedy Navis, of Cedar Grove, Wis., a junior studying family and consumer science education, will represent Region 1 with the Tau Chapter. She is also the co-president of the chapter this year.

Phi U is an honor society of family and consumer sciences. Students in good academic standing are invited and encouraged to join. Furthermore, students who accept are initiated and can participate in community service work and gain valuable leadership skills, while developing connections on and off campus.

“It’s kind of funny how it all happened,” Navis said of her national council appointment.

Prior to Navis being named, the collegiate representative for Region 1 stepped down. In the midst of searching for a replacement, UW-Stout’s Phi U adviser Carolyn Barnhart strongly suggested Navis as a good candidate.

“She’s standing tall among leaders on our campus and also nationally,” Barnhart said. “She will be able to advise the council and the entire association of the needs of the students.”

Navis is now the voice of thousands, representing 25 chapters in her region — stretching from Iowa to the northern tip of Maine.
She represents the student voice and is responsible for communicating with the national council and organizing conclaves. Conclaves are networking events at which chapter members from around the U.S. share skills, projects and listen to guest speakers.

As a collegiate representative, Navis will attend a board meeting of the national council in Kansas City, Mo., to plan the next conclave, which will take place in Boston, Mass.

As a member of the honor society, Navis and her UW-Stout colleagues recently placed second nationally with Leadership through Service: Spread the Love, their professional project, which involved working with Cardz for Kidz and Operation Care 4 R Troops.

The UW-Stout honor society also worked with the Stepping Stones local food pantry and local nursing homes. Navis has also received an award of her own, a Phi U scholarship for the 2017-18 academic year.

Navis emphasized that being a part of Phi U is a chance to make a difference in the community and a great way to build relationships and leadership abilities.

For more information on the UW-Stout’s family and consumer sciences, refer here.

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Photos

Kennedy Navis

*Editor’s Note: Thank you to UW-Stout’s News Bureau for allowing reprint of this article.*

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**CTE Works! Summit | November 1-2, 2017 | Crown Plaza AiRE, Blomington, MN**

Soaring to New Heights” Register Today for CTE Works! Summit – Hotel Room Discount Ends Oct. 11

contact [denise.Felder@minnstate.edu](mailto:denise.Felder@minnstate.edu) for more information

The chapter grants application form is on the DPI Website and the WI FCCLA Foundation Website.
The application form is due (postmarked) by Tuesday, November 14, 2017.

**FCCLA Wisconsin Leadership Academy Fall Conferences Choose a location near your chapter. Registration will be online soon!**

- October 9, 2017 – Fox Valley Technical College, Appleton
- October 13, 2017 – American Family, Madison
- October 17, 2017 – UW-Stout, Menomonie
2 Grants up to $500 each to implement an FCSfit classroom or community-based project aligned with one or more of the FCSfit themes:

• Physical Well-Being
• Financial & Resource* Well-Being
• Emotional Health and Relationship Well-Being

Grant applications are due midnight ET on October 6, 2017. Grant application must be completed online at www.surveymonkey.com/r/FCSfitGrant  For more information contact Sophy Mott at smott@aafcs.org

We express our sincerest sympathy to Esther Fahm on her sister’s death this past summer.

We express our sincerest sympathy to Marilyn Swiontek on the recent death of her father.

“Together Great Things Will Happen!”
President Elect - Deborah Gangnon

The weekend of September 22-24 Janet Powell and I attended the AAFCS Leadership Council in Washington D.C. The weekend was jam-packed with information, news and inspiration! I invite you to take a few moments to sit down, relax as I share some of what we learned with you.

Jacqueline Holland, CFCS-HDFS, AAFCS President presented “THE LEADERSHIP CHALLENGE: Inspire a Shared Vision”, encouraging all affiliates to find our vision. “When people are guided by a vision, they believe: their efforts can make a difference and they work with greater commitment to achieve their goals.” The five steps from The Leadership Challenge by Kouzes and Posner, 2017 are:

• Model the Way
• Inspire A Shared Vision
• Challenge the Process
• Enable Others to Act
• Encourage the Heart

Stay tuned as we highlight each of the five steps in future newsletters.
Following are some of the highlights of AAFCS initiatives and important dates to come:

- A totally new AAFCS website will be revealed in October
- Family and Consumer Sciences Day/Commit to Dining In!, - December 3, 2017  \( \text{FCS Day} \)
- Say Yes to FCS - Educator Recruitment and Family Consumer Sciences educators making a difference.  \( \text{Say Yes to FCS} \)
- Family and Consumer Sciences Educator Day - February 13, 2018
- 2018 Annual Conference in Atlanta, GA June 24-27, 2018
- 2020 IFHE World Conference in Atlanta, GA

Highlights of Benefits to AAFCS Membership!

- Complimentary 1-year membership for new college graduates
- Online Journal of Family and Consumer Sciences
- Webinar Training Pass
- Leadership Academy for new professionals
- Content specific credentials CPFFE (Certified Personal and Family Finance Educator) and CNWE (Certified Nutrition and Wellness Educator)
- Online Directories

The AAFCS Board of Directors and AAFCS staff have been working hard to solidify the Mission and Vision of AAFCS, providing many tools for us to use to help promote the profession and FCS Initiatives. I am looking forward to working with the Wisconsin membership to help realize our own vision and goals!

Revised WAFCS Directory coming out November 15.

Please send any change in information (phone numbers, addresses, email addresses) to janetmpowell38@gmail.com by November 1 or sooner.
2017-18 Calendar of Events

November 1  Nominations for Awards due
November 8  December e-Newsletter deadline
December 3  Dining In for Healthy Families Day
December 15  Winter Newsletter deadline
December 15  Friend of the Family Nomination due

2018
March 1,2,3  WAFCS Annual Conference
April 15  Spring/Summer Newsletter deadline
June 24-27  AAFCS 109th Annual Conference - Atlanta

*Send newsletter info to: executivedirector@wafcs.org

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